Being part of the Arizona State family has many benefits, one of them being the unique advantage you have when it comes to shopping for insurance. Because you are grouped with your fellow alumni, you may get lower rates than those quoted on an individual basis. Plus, you can trust that your alumni association only offers the best plans for its alumni.

**Plans Offered to Alumni:**
- Auto and Homeowners
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**Take Advantage of Your Group Buying Power!**

Top 10 exciting things happening at ASU

ASU athletics is enjoying its most prolific year in decades. Our football team won a PAC-10 conference championship, and we have three national championships in track and field. The majority of our 22 sports team are ranked in the top 20 nationwide.

ASU now awards almost 14,000 degrees every year, to meet Arizona’s needs for an expanding educated workforce. At the same time, the number of National Merit Scholars and National Hispanic Scholars at ASU has increased eight-fold, and almost 30% of freshmen are from the top 10% of their high school class.

According to the Princeton Review, ASU is one of the best values among the nation’s undergraduate institutions.
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  - Short-Term Medical
  - Disability

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Take Advantage of Your Group Buying Power!
ASU students win Fulbright scholarships to study overseas at double the national average, a record 63 student Fulbrights in 2002-07. ASU students also lead the nation in winning National Security Education Program grants to study abroad in countries of critical interest to US security.

ASU rocks the rankings: US News & World Report ranked ASU in the top tier of national research universities for the first time in history. Three of ASU’s colleges have made the elite top 25 US graduate programs list, and ASU is the only Arizona university with any colleges in the top 25.

ASU has added 3.5 million square feet or 80% more—to new classroom, research, residence and other space since 2003, and the pace continues. We have a number of new buildings in progress and scheduled for opening in the near future, including new academic buildings at the Polytechnic campus; a new building for the College of Nursing and a new home for the Walter Cronkite School of Journalism and KAET on the Downtown Phoenix campus; and a second building at SkySong.

In 2008–09 ASU expects to award more than $420 million in financial aid to 46,030 students. The average student financial aid package in 2006–07 was $8,235.

ASU is 6th in the nation for National Science Foundation research expenditures among universities—and MIT and CalTech—that do not have medical colleges.

IT TAKES YOU

With everything happening at ASU, there’s never been a more exciting time to be an alumnus. But don’t be just an ASU alumnus, be an official member of the ASU Alumni Association who is also helping to support and further the cause of ASU. Every member strengthens our alumni base and helps ASU rise in the rankings. Membership dues enable many worthwhile programs within the ASU Alumni Association, including 50+ chapters and clubs for alumni to network and connect with each other, Founders’ Day Awards, Golden Reunion and Medallion Scholarships. For as little as $45 a year, you can support and be part of the exciting changes ASU is making in the community and the world. To find out more about membership, please visit www.asu.edu/alumni or call the ASU Alumni Association at (800)–ALUMNUS.

Climate change and sustainability are critical issues for the nation and the world. ASU has built the nation’s first School of Sustainability and is recognized as a leader in this effort.

Maybe we can change the world

ASU alumni gave $3.7 million last year for university scholarships, which means the world to recipients like Daaimah LaVigne who work hard to turn your gifts into their dreams.

Daaimah LaVigne
Arizona native
Class of 2008

ASU Research assistant
National Science Foundation awardee
Certified nursing assistant
Marathon runner and triathlete
Community volunteer
Proud (soon-to-be) graduate of ASU

Dream: To reach the most disadvantaged pockets of society and build empowerment to create change that must stick in everyone.

Passion: Making her dreams come true.

A gift to the ASU Foundation is a gift to Arizona and the world. Give today: www.asufoundation.org/give
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ASU professors include two Pulitzer Prize winners, one Nobel Laureate, and 23 members of the prestigious National Academies. In the past five years, ASU has placed 10th among public schools with 32 Early Career Development Awards from the National Science Foundation. These awards are given to young faculty who are judged most likely to become the academic leaders of the 21st century.

ASU is 8th in the nation for National Science Foundation research expenditures among universities—like MIT and CalTech—that do not have medical colleges.

Climate change and sustainability are critical issues for the nation and the world. ASU has built the nation’s first School of Sustainability and is recognized as a leader in this effort.

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Golf is more than a sport at ASU and across Arizona: it’s a tradition, an economic powerhouse, and a topic for serious research. Learn about the university’s involvement in the golf industry, and what makes golf so special to those who play it.

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A Special Venue for your Special Event

Looking for a memorable venue to host a wedding, gala dinner & dance, seminar or meeting? It does not get any more unique than Old Main, ASU’s treasured landmark that was built in 1894 and listed in the National Register of Historic Places. Its grand ballroom and individual meeting rooms all feature rich wood accents, high ceilings and other charming period details. Yet its facilities are thoroughly modern, with catering and state-of-the-art AV capabilities available on site. To host your next event here, contact Mike Tomah at (480) 965-5063.
Good people make good neighbors.

The BBB has just given us its highest honor, the International Torch Award for Marketplace Excellence. As a used car retailer, we’re proud to be recognized for our ethical business practices. You’ll appreciate what the award means when you’re ready for your next car.

CarMax offers a no-hassle, car buying experience with low, no-haggle prices and no games.

More Choices
With free transfers between our newest stores in Gilbert and West Valley, you can choose from over 700 cars. Or browse over 25,000 cars at carmax.com.

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Every CarMax car comes with a 5-Day Money-Back Guarantee* and a Limited 30-Day Warranty.*
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We’ll give you a free written offer good for 7 days, whether you buy a car from us or not.

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The way car buying should be.
STELLAR CREDENTIALS

Talk about star power: in addition to providing regular daytime shows for schoolchildren, the ASU Planetarium, a part of the university’s School of Earth and Space Exploration, provides 30- to 50-minute evening shows to the general public on Tuesday and Thursday evenings. In good weather, outdoor stargazing through telescopes on ASU’s Tempe campus follows the show.
In a striking confirmation that ASU is now among the best public schools in the nation, U.S. News & World Report has ranked the graduate programs of three ASU colleges and schools in its top tier. In the magazine’s issue announcing the best American graduate schools for 2008-09, the W.P. Carey School of Business MBA program is ranked 22nd overall, and eighth nationally among public universities; the School of Public Affairs graduate program is ranked 25th nationally among nearly 300 schools considered in the report, and among the top 15 public universities; and the Mary Lou Fulton College of Education is ranked 25th for its graduate program, and 16th among public universities.

The business school is one of only five schools in the western United States ranked in the top 25, among more than 450 accredited business schools in the U.S. ASU’s supply chain specialty ranked third nationally.

The School of Public Affairs, located within the College of Public Programs, is also one of only five schools in the West ranked in the top 25, with the others being University of California-Berkeley, University of Southern California, UCLA and Washington. The urban management program ranked sixth and public administration eighth.

Six out of nine specialty education programs within the Fulton College ranked in the top 20 in the nation. These include education policy, educational psychology, curriculum & instruction, secondary teacher education, elementary teacher education and student counseling/personnel services.

In addition, the School of Criminology and Criminal Justice in the College of Human Services ranked 16th in the nation. Other ranked graduate programs include fine arts, 30th; Earth sciences, 31st; engineering, 45th; and law, 52nd.

ASU’s graduate schools ranked in the 2008 report join two others ranked last year. The College of Nursing & Healthcare Innovation ranked 32nd of 396 graduate programs last year and in the magazine’s 2007 issue covering America’s best architecture and design schools, the ASU master of architecture program was ranked third in the western states, and the graduate program in interior design sixth nationally.
THE OVERTURE BEGINS
SkySong opens doors to tenants

SkySong, ASU’s Scottsdale Innovation Center, has opened its doors with a number of ASU units moving in, joining more than 20 global startups and mid-sized companies from Canada, China, Germany, India, Japan, Turkey, Mexico and Singapore.

Key tenants of the first phase include ASU, Canon and American Solar. Ticketmaster already has agreed to space in Phase II, locating research and development units at SkySong.

The opening marks the completion of the first 157,000-square-foot building. A second building under construction was slated for a May completion date.

The mixed-use project, designed with a targeted 1.2 million square feet of high-tech commercial office, research and retail space, also will house 14 ASU units, including the Edson Student Entrepreneur Initiative, ASU Technopolis and the Enterprise Arizona Venture Center.

SkySong, which was conceived in 2004, has remained true to its original imperative: to serve as a global hub of innovation, a new platform for ASU to engage more easily with the business community and a catalyst for the revitalization of southern Scottsdale. But its entrepreneurship focus has gained more importance.

“The opening of SkySong represents a new chapter in ASU’s ability to engage with, and positively influence, Arizona’s economy,” says Julia Rosen, assistant vice president for economic affairs at ASU. “We are creating a differentiated, interactive community to connect Arizona to the world.”

The iconic SkySong shade structure anchoring the Plaza will be installed early this summer. A third building will be designed in the near future, with construction scheduled to begin after design approval. More buildings will be constructed based on market demand. At the current pace, the entire SkySong project will be completed before 2015, well before the targeted completion date.

For more details on the SkySong project, visit the Web site http://skysong.asu.edu.

PUTTING THE GREEN IN GREENBACKS
University makes commitment to environmental purchasing policy

It’s one thing to talk about “going green” in purchasing and facilities management, but it’s quite another to actually do it.

After nearly a year of research and planning, ASU has made that step and implemented a new “green” policy, ASU PUR 210. The policy states that all companies that want to do business with ASU must pass a stringent test of their environmental practices.

Vendors who wish to sell products to ASU first must fill out an 11-point “Green Profile Questionnaire,” which includes such questions as, “What policies are in place to monitor and manage your supply chain regarding environmental issues?” “Does your company have a green transportation plan?” and “Has your company ever been cited for non-compliance of an environmental or safety issue?” The policy also requires that all bids, proposals and contracts use recycled paper and double-sided copying for all documents related to ASU business transactions.

Additionally, all packaging and packing materials have to meet at least one – but preferably all – of the following criteria:

- Made from recycled materials.
- Be recyclable or reusable.
- Non-toxic or biodegradable.

“We’re not looking so much at the product, but what the company that makes it, or the distributor, is doing to be environmentally responsible,” says Gina Webber, associate director of purchasing and business services.

ASU’s new policy is spelled out for nine areas: energy, water, toxins and pollutions, bio-based products, forest conservation, recycling, packaging, green building and landscaping.

ASU also has committed to buying only wood materials that have Forest Stewardship Council certification, or are previously used products (or bamboo products such as bamboo mop handles); to re-use every scrap of stone and brick possible; and to buy carpet only from distributors who have an ASU-approved carpet recycling plan.

“The policy we have developed reflects the best practices in sustainable purchasing,” says John Riley, executive director of purchasing and business services. “We are pleased that much of what is now policy is actually being done at ASU. Establishing a ‘green’ purchasing policy will help us to maintain our direction.”

Below: The iconic shade structure at SkySong is set to be installed early this summer. Inset photos: Views of Skyson’s lobby (left) and cafe (right).
MARS SALT DEPOSITS POINT WAY TO ANCIENT LIFE

Scientists using a Mars-orbiting camera designed and operated at ASU’s Mars Space Flight Facility have found the first evidence for deposits of chloride minerals – salts – in numerous places on Mars.

These deposits, say the scientists, show where water was once abundant and may also provide evidence for the existence of former Martian life.

A team of scientists led by Mikki Osterloo, of the University of Hawaii, used data from the Thermal Emission Imaging System (THEMIS) on NASA’s Mars Odyssey orbiter to discover and map the Martian chloride deposits. The team includes Philip Christensen, Joshua Bandfield and Alice Baldridge of ASU.

THEMIS, which was developed at ASU, is a multiple-wavelength camera that takes images in five visual bands and 10 infrared ones. At infrared wavelengths, the smallest details THEMIS can see on the Martian surface are 330 feet wide.

The scientists found about 200 individual places in the Martian southern hemisphere that show spectral characteristics consistent with chloride minerals. These salt deposits occur in the middle to low latitudes all across the planet within ancient, heavily cratered terrain.

The team’s report appeared in the March 21 issue of the journal Science.

STUDENTS REACH OUT WITH TECHNOLOGY’S TENTACLES

At first glance, “Archie” looks like a large stuffed-animal child’s toy. But Archie is a soft, 6-foot-long blend of cotton and polyester fabric formed into a rough replica of a squid, with an elongated head and 10 tentacles and embedded within are small electronic devices that make Archie something special: the Sensor Squid.

He is a tool to achieve what his makers call “tangible interface design,” a step in improving computer-human interaction and enabling what they call “creativity interventions.” He essentially is a wireless input device that allows students to collectively operate a computer by using various control functions embedded in different tentacles.

Archie was conceived by as a device to spark playful collaboration and thoughtful communication among teams of students in Arts, Media & Engineering (AME), a joint doctoral degree program of ASU’s Ira A. Fulton School of Engineering and the Herberger College of the Arts.

Sensor Squid creators Becky Stern and Lisa Tolentino are among the first class of AME students.

“It’s like a shared computer mouse that several people can use together, rather than one person at a time,” Stern says. “Nobody has complete control, so it makes us develop working relationships and learn team decision-making.”

Stern and Tolentino see Archie as a first step in an evolution toward realizing one of key the goals emphasized in the AME program: making technology people-friendly.

“We want to build tools that will help people become more educated about and comfortable with all the information technology in our lives today,” Tolentino says.

WEST CAMPUS BECOMES NEWEST “POINT OF PRIDE”

Arizona State University’s growing West campus has even more to brag about these days. It is one of Phoenix’s most recent honorees as a “Point of Pride.”

“This is wonderful recognition for ASU and the West campus,” says Elizabeth Langland, a university vice president and dean of the New College of Interdisciplinary Arts and Sciences. “Everyone associated with the West campus has always recognized this setting as a special place to learn.”

Joining the West campus as a Phoenix Point of Pride are the Cutler-Plotkin Jewish Heritage Center and the Burton Barr Library – a trio of winners in a city contest held only once every four years.

The West campus was nominated in 2007 and was selected by the Phoenix Pride Commission as one of 10 finalists in December. Voting began in February and ended March 20.

The Phoenix Point of Pride program, created in 1991, recognizes a landmark or attraction unique to and located within Phoenix that evokes a sense of pride among area residents. Currently, there are 30 Points of Pride in the city.
The campus, home to ASU’s New College of Interdisciplinary Arts and Sciences, College of Human Services, College of Teacher Education and Leadership, and School of Global Management and Leadership, offers more than 40 undergraduate, graduate and doctoral programs.

In addition to academic prowess, the West campus has also earned a reputation for its facilities and amenities, including a meandering “Plant Walk” that features a wide variety of native flora, contemporary artwork by internationally recognized craftsmen, award-winning architecture, and lush landscaping patterned after Oxford University in England.

TOBACCO PLANTS MAY PROVIDE VIRUS CURE

Scientists from ASU’s Biodesign Institute and Polytechnic campus have embarked on an ambitious, four-year, $1.5 million grant from the National Institutes for Allergy and Infectious Disease to tackle West Nile virus.

The virus, which is spread by infected mosquitoes, can be a serious, life-altering – and even fatal – disease. There is no current cure or drug treatment against West Nile virus, which in 2007 afflicted more than 3,500 people in the United States, resulting in 109 fatalities.

Qiang “Shawn” Chen, a researcher in the institute’s Center for Infectious Diseases and Vaccinology, and assistant professor in the Department of Applied Biological Sciences at the Polytechnic campus, will lead the interdisciplinary research project that will use tobacco plants to produce novel therapeutic agents against the virus. Participants in the project include fellow Biodesign and Polytechnic campus colleagues and scientists from Washington University in St. Louis.

The plant-made pharmaceutical group at ASU has demonstrated research success on a variety of plant-based vaccines, including the first U.S. regulatory approved-plant based vaccine against a poultry infection, Newcastle’s disease.

In the West Nile project, the team’s goal is to have the plants produce antibodies against the virus in the hopes of neutralizing and destroying the virus before it can trigger its harmful effects. The therapeutic “plantibodies” designed to target West Nile virus will be produced in an innovative tobacco system.

To make the potential therapeutics, the group is able to use young tobacco plants, infiltrate them with a protein expression system, and harvest the potential therapeutics in the leaves. It takes as little as 10 days to harvest the material from the plants.

Chen hopes to provide proof of concept of the approach in the next one to two years and prove efficacy and safety of the technology by the end of the funding period.

NURSING PROGRAM AIMS TO CURE HEALTH CARE NEED

Behavioral and mental health disorders have surpassed physical health problems as the leading causes of chronic illness and death in children and teens. But less than 25 percent of the 15 million affected children and youth receive any treatment because of the severe shortage of child psychiatrists and other mental health care providers, including child-family psychiatric and mental health nurse practitioners (CFP/MHNP), according to the American Psychological Association.

The ASU College of Nursing & Healthcare Innovation has launched an
innovative educational program to help meet this critical health care need.

The federal government’s Healthcare Resources and Services Administration has funded a nearly $1 million, three-year project at the college to establish the 16th family psychiatric nurse practitioner program in the nation, consisting of three online educational options:

• A 15-credit child and adolescent mental health intervention graduate and post-master’s degree certificate;
• A 44-credit post-master’s degree to Doctor of Nursing Practice CFP/MHNP program (fall 2009 admission);
• An 84-credit post-bachelor’s degree to Doctor of Nursing Practice as a Child-Family Psychiatric Nurse Practitioner.

“The first educational option, the graduate certificate, is designed to attract an interdisciplinary pool of health care professionals... who desire enhanced mental health assessment and intervention skills for use in their current primary care practices,” says Michael Rice, an associate professor of nursing and the psychiatric nurse practitioner program coordinator.

“The last two programs will prepare CFP/MHNP candidates for national certification as family psychiatric nurse practitioners. The post-master’s program is one of the advanced practice specialty tracks in the college’s new doctor of nursing practice program.

THE EDIBLE CAMPUS

Students produce organic food from campus soil

The close observer will notice that ASU’s Tempe campus is dotted with fruit and nut trees.

The most obvious, of course, are the more than 260 Seville, or sour orange trees, planted many years ago, when sour oranges were in fashion in the Phoenix area. But there also are sweet and blood oranges, grapefruit, lemon, kumquat, lemonquat, limequat, pecan, date, white sapote and olive trees, as well as herbs such as rosemary, garlic, chives and cilantro, and vegetables in season.

What does all this mean on a university campus?

While ASU is far from being a producing farm, it does generate a lot of food that has the potential to be sold, used by the chefs at the Memorial Union and University Club, or donated to worthy causes.

The growing food production on the Tempe campus also is the focus of a plant biology internship, “The Edible Campus,” instructed by Randel Hanson, an assistant professor who teaches courses in environmental studies and climate change in the Department of Social Behavioral Sciences on the Polytechnic campus.

The class focuses on several areas, Hanson says.

“It helps students understand the organic machine that is ASU and gives them an insight into the culture shift taking place at the grounds level – composting our green waste and keeping all of the edibles out of the waste stream, as well as trying to help connect the students to their campus landscape—showing some of the possibilities in eating locally grown food,” Hanson says.

The inaugural internship attracted five students, mostly from plant biology and landscape architecture, but Hanson expects the numbers to grow.

“The students also have their own organic garden spots on the campus, and will assist with the harvesting of the plants, such as the oranges and nuts. They also will assist in marketing the products that come from the harvest, such as marmalade and the dates, and they will visit the farm where ASU’s green waste goes for composting.”

Hanson, who is a long-time organic gardener himself, says the internship was student-driven, not a course put together by faculty.

“It came out of a group of students who have been trying to push ways the university can be more responsible in its ecological footprint,” he says.
The Grand Canyon experienced a spring of yesteryear, as water flow rates from the Glen Canyon Dam were significantly increased, then throttled back, in a high-flow experiment that ran March 4 through 9. The result was a controlled swelling of downstream canyon waters.

The goal of the high-flow experiment, the third since 1996, was to see if such high flows could help reconstruct some of the canyon’s beaches and sand bars that are instrumental to ecological systems and native fishes that have suffered since the building of the Glen Canyon Dam in 1963.

For Mark Schmeeckle, an ASU assistant professor in the School of Geographical Sciences who studies the physics of river flow and turbulence, the exercise helped fine tune three-dimensional computer models that predict how sand bars are rebuilt as a result of water flows through the canyon. Such models can help protect the fragile environments downstream of the dam.

The Glen Canyon Dam stops all sand. As a result, the sand that once flowed through the canyon has been reduced to about 6 percent of what it was prior to construction of the dam. Today, only the Paria and Little Colorado Rivers supply significant amounts of sand downstream of the Glen Canyon Dam.

As a result, the Grand Canyon’s native fishes and wildlife have teetered on the brink of extinction. Especially vulnerable is the humpback chub, an endangered, 3.5-million year old fish that has seen its habitat nearly destroyed. Reconstructing, or at least managing the environment that these fishes can survive in has become important to environmentalists and engineers alike, making this experiment significant for the future of the ecology of the Grand Canyon and its wildlife.

By allowing flow of water that, at its peak, was more than three times its normal rate (to a volume of 41,500 cubic feet per second), researchers hoped to flush some of the dam system of its backed-up sediment and reconstruct habitat downstream. It was also hoped the experiment would allow for the re-establishment of eddy sandbars that provide the slow moving, backwater channels vital for native fish species. The sand bars also provide camping areas for river runners and hikers, and the beaches provide sand to the canyon that helps preserve archaeological resources.
Welcome to the family

The following persons became life members of the ASU Alumni Association between September 18, 2007 and March 22, 2008.

Gabriel Abeyta
Douglas Allen '82 B.Arch
Janne Allen
Hans Aspaas '05 B.S.N.
Megan Bailey
Janette Ballinger '96 B.S.
Scott Barone '80 B.S.
Joseph Behrens '99 M.Ed.
Susan Bernard
Joseph Bertoletti '06 B.S.
Howard Bethel '56 B.S.
Caryn Bird
Lisette Bleasdale '00 B.A.
Thomas Boge '06 B.S.
Tamara Bondarook '03 B.A.
Denise Breault '81 B.S.
Rebecca Brooks
Matthew Brower '01 B.S.
Andrew Brown '05 B.I.S
Adam Buckley
Rudy Campbell '00 Hon. Doc.
Robert Carlson
Craig Carlson '64 B.S.
Janet Chafey '96 B.A.
Robert Chafey '90 B.A.
Ryan Charleston '05 B.S.
Mark Charlton '96 B.A., '03 M.B.A.
James Christensen
Megan Conrad
Susan Cox '81 B.A.E., '84 M.Ed.
Justin Curran
Keith Dahl '85 M.B.A.
Amy Davey '96 B.S.
Joseph David '98 B.A.
Lynda Davis '78 B.S.
Craig Davis Jr. '06 B.S.
Gary De Spain '71 B.S.
Janice De Spain '68 B.S.
Anthony DeNome
Tino DeSoto '74 B.S.
Karla Desrosiers '81 B.A.E., '84 M.A.E.
Bette Dickey '79 B.S.
Valjean Dickey
Michael Digirolamo '07 B.A.E
Nancy Doran
Wayne Doran '56 B.S.
Jeremy Dorn
Michele Downie '88 B.S.
Patrick Drassler '07 B.I.S.
Jacquelyn Drummey '06 M.E.D.
Jennifer Edwards '05 B.A.
Ryan Edwards '93 B.A.E.
Floyd English '62 M.S., '66 Ph.D.
David Epstein '53 B.S.
Cecilia Esquer '63 B.A.E., '66 M.A.
Elias Esquer '66 B.A.E., '69 M.A.
John Euckert '71 B.S.
Sidney Evans '70 B.S.
Tracy Farrell '04 B.A.
Fredric Fial '81 B.S., '87 M.B.A.
Laura Fial '82 B.A.
Allan Ficcaigia '73 B.S.
William Fitzpatrick Jr. '74 B.S.
Shawna Fletcher '94 B.S., '96 B.S.
Jenny Flores '89 B.S.
Christopher Floyd '97 B.S., '07 M.S.
David Frank '97 J.D.
Jonathan Fultz
Andrew Funk
Grady Gammage Jr.
Jordan Geotis '92 J.D.
James Geraghty '69 B.A.E., '75 M.A.E.
David Germain '93 M.B.A.
Jeffrey Gilbert '07 B.A.
Attilio Giovanatto '84 B.A.
Kim Gordon '03 B.A.
Bradley Green '89 B.S.
Jill Green '90 B.S.
Sean Greene '98 B.S., '98 B.S.
Allen Gunn '84 B.S.
Richard Gurtler '65 B.S., '68 M.S., '83 J.D.
James Harness '76 B.S.
Sandy Harness '81 B.S., '94 M.N.S.
Eric Haskins '94 B.A.
Bonney Haskins '94 B.A.
Justin Hastings '97 B.A.E.
Thomas Hobbs '96 B.S.
Robert Hobbs Jr. '94 B.S.
Stephen Hoskins '69 B.A.RCH.
Troy Hostetler
Nathan Hubbell '96 B.A., '07 M.R.E.D.
Wendy Hultsman
Margaret Hunt
Yvonne Hunter '84 J.D.
Joanna Iacovelli '05 B.A.
Brendy Iatridis
Luis Ibarra '75 B.A.
Eric Jackson '92 B.S.
Kerry Jackson
Robby Jackson
John Jackson '74 M.B.A.
Geoffrey Jacobs
William Jamieson '94 B.A.
Nicolette Jendreg
Jody Johnson '72 B.A.E., '78 M.A.E.
Tina Jones '03 B.S.N.
James Kelly '00 B.I.S.
Nabil Khouri
Mitchell Klann '98 B.S.E.
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= indicates a member who has joined at the Gold Devil Life level. A Gold Devil Life membership, offered in honor of ASU’s 50th anniversary as a university, costs $650/individual, $800/couple and $150 to upgrade from an existing life membership.
Continued success can be a blessing and a curse. Everyone enjoys winning, of course. But do it often enough and everyone comes to expect it, all the time.

That’s been the case with Arizona State University baseball for a long time. And it’s what led Tim Esmay, the assistant head coach under head coach Pat Murphy, back to Tempe a few years ago.

Esmay grew up in the Valley and played at ASU under legendary coach Jim Brock. He also served as an assistant coach, but in 1996 went to the University of Utah as an assistant, before taking over the head-coaching job the next year.

By 2005, he was back, working as an assistant again – a role he didn’t mind filling. Such is the lure of the Sun Devil program.

“ASU has just always been, to me, the epitome of college baseball,” he said. “Having grown up here and played here and the whole nine yards. When I left... always in the back of my mind I was just training myself to get another opportunity to come back here.”

The expectations at a school like ASU are different than those elsewhere. The current season is an example of why.

The Sun Devils spent the first part of the season ranked No. 1 in the country. Three players – returning Pac-10 player of the year Brett Wallace, catcher Petey Paramore and pitcher, outfielder and first baseman Ike Davis earned second team pre-season All-America honors from Baseball America.

And the team started the season with a 19-game winning streak. By early May, they were 37-8 overall, and ranked No. 3 in the country.

The thing is, these kinds of accolades and achievements aren’t unusual. They’re what fans and alumni have come to expect.

“That was another huge reason I wanted to come back,” Esmay said. “It’s just a different place. It’s a different atmosphere. And the kids are different. They put higher expectations on themselves than the public does, if you can believe it.”

The team’s 2007 season ended with a loss to the University of California at Irvine in the College World Series. Close. But not close enough. Esmay knows what’s expected this season.

“We expect to win it,” he said. “We expect to be good. That really makes for an environment that makes it easy to work in, because everyone’s so dang focused...”

“If you’re a competitor – I was fortunate enough to have played in this environment – once that’s in your blood you enjoy it. You want to be in that situation.”

This season the Sun Devils are – again.

By Bill Goodykoontz, a Chandler-based freelance writer.
Winning never gets old.
Preparing to win? Maybe a little.
The Arizona State University women’s softball team is no stranger to winning games, and the 2008 season is no different. In fact, it's even better: The team captured a No. 1 national ranking for the first time ever.

But isn’t it hard to keep that kind of focus for so long?
“I think at times it is,” said Katie Burkhart, the All-America Sun Devil pitcher. “A lot of times it’s hard getting all 20 girls focused and ready. I think for the most part we’ve been working on that. We’re doing a lot better job of really keeping that focus and trying to stay consistent every single game, no matter who we’re playing.”

Burkhart, for instance, lets her imagination help her.
“I’m thinking every game is like the championship game of the College World Series,” she said. “That way it’ll be a familiar feeling to me.”
Whatever she’s doing, it’s working. Burkhart has thrown three no-hitters this season, including two perfect games. Along with outfielder Kaitlin Cochran, she was named to the Amateur Softball Association’s “watch list” for its player of the year award. And she was selected first in the National Pro Fastpitch senior draft in February, chosen by the Philadelphia Force.

But before she turns pro, there’s work left to do in Tempe. By early May, the team’s record was 54-4 overall, 15-3 in conference play.
Lofty, sure, but a good regular season isn’t enough.
“Every year we’re trying to build for one goal, and that’s the national championship,” she said. “We want it all this year. We’re really going for that.”

A senior, Burkhart is enjoying a leadership role.
“I feel older this year,” she said. “I’m really comfortable where I am. It’s kind of nice to be seasoned – to know what to look ahead, and kind of like teach the younger girls the ropes.”

The trick is to keep everything in perspective.
“We’ve been successful the last two years,” Burkhart said. “There’s no doubt in my mind that we’ll be back this year. But we can’t get too high or too low. We’re looking for that middle ground.”

By Bill Goodykoontz
A year full of January
Key women’s basketball player takes her place in Sun Devil history

If it’s impressive to be a part of great tradition, it’s equally impressive to start a new one. In the 2007-2008 season, Brianne January did both.

January took her place among a long and distinguished roster of great Pac-10 basketball players when she was named to the all-conference second team. She also made history by being named the first ever Pac-10 Defensive Player of the Year.

She doesn’t make a big deal of the accolades, insisting that individual numbers rarely have much to do with wins and losses, but she does feel proud to be a part of the school’s basketball history.

“I recognize the people that were here before me, such as [my former teammates] Emily Westerberg and Aubree Johnson, who had a huge role in bringing the program up. Just to be a part of that elite group is something special,” January said.

January, who often has the assignment of defending the opposing team’s top player, led the Pac-10 in steals last season, averaging 2.4 per game. Before her career at ASU is over, she will likely be in the top five all-time in steals. And she could conceivably take over the school record in assists as well.

She gives much of the credit for both the recent awards and her overall success to her coaches and teammates.

“When your teammates get better, you get better, because that’s who you’re going up against everyday in practice,” she says.

To this end, several of her teammates joined January with year-end honors. Lauren Lacey was also named Second-Team All-Pac-10 while guard Jill Noe earned All-Pac-10 Honorable Mention honors and senior Reagan Pariseau and junior Sybil Dosty were both named Pac-10 Defensive Honorable Mention.

“They deserve it,” says January. “They’ve put in the work and it’s great to see it pay off.”

Of the team’s overall performance last season, she says, “It took us a little longer to get to where we should be. But I’m really satisfied about how our team came together. We haven’t reached our potential yet but we’re getting closer.”

This year, the women’s team went 22-11 overall and ended their run just shy of the Sweet 16 in the NCAA tournament, losing to Duke 67-59 in the second round.

But with a final year ahead to stack up great performances, January is getting closer as well—to ASU history.

By Michael Green, a Tempe-based freelance writer.
Close call

Men’s basketball finishes strong at NIT, kindles hopes for 2008-09

Though the men’s team ultimately fell just short of their goal of reaching the NCAA Tournament, they finished the year on a high note with a strong showing in the National Invitational Tournament. And with the return next season of their star freshman James Harden, the future looks bright.

Harden, the first McDonald’s All-American to sign with ASU out of high school since 1984, didn't disappoint on his potential. He led the team in scoring, steals and minutes played and was named to the All-Pac-10 first team. His ability to take over games made the difference for a team that had a 4-17 record two seasons ago in games decided by ten points or less.

Coach Herb Sendek has nothing but praise for his star.

“It’s one thing to have that attitude or think that [he can take over the games],” said Sendek. “It’s another thing to be able to do it. Even though he is just a first-year player, I think the rest of our guys draw their confidence, in many cases, from his disposition and his approach to things.”

Among many other impressive feats last season, the Sun Devils were just one of five teams in the nation with four wins over top 25 RPI teams, including Xavier, Arizona and Stanford. Many felt like the team was unfairly denied a chance to compete in the NCAA Tournament.

“We’ve had an excellent season,” said Sendek. “But, if our initial reaction is to point the finger, let’s first take inventory of some of the opportunities that we had along the way that we could have taken better advantage of. If you want to start and end by playing the role of the victim, you let a great opportunity slide by to learn from the experience.”

On the heels of their strong post-season showing in the NIT, it’s safe to say they’ve done just that. With the return of Harden, a new recruiting class and the continued dedication and commitment of Sendek and his players, next year is looking like a breakthrough season.

By Michael Green
Join the club

Young men's golf team nabs Pac-10 championship

There's a youth movement going on with the Arizona State University men's golf team. That can be exciting. And when you lose two All-Americans from the season before – Niklas Lenke and Benjamin Alvarado – it can be frustrating, too. Consistency was an issue early on for coach Randy Lein's team this year.

"I've got a very young squad," Lein said, "easily the youngest team in 28 years of coaching that I've ever fielded."

That team includes six freshmen; Lein spoke from a tournament in which he was starting four of them, along with sophomore Knut Borsheim.

But although Lein originally described 2008 as a "replenishing" year, it appears that the well refilled pretty quickly. Freshman Jesper Kennegard was named player of the week by Golfweek.com in February, after winning the Hawaii Hilo Invitational; he was the first Sun Devil freshman to win a tournament since Alejandro Canizares in 2003. The team finished second.

And despite its growing pains, the young squad captured ASU's eighth Pac-10 title in 16 years on April 30 in a one-hole playoff over defending conference champion USC at The Meadow Club in Fairfax, Calif.

"We are thrilled to not only make a great comeback on the final day, but to get such a great team effort throughout the tournament from such a young and improving team," said Lein. "This was as solid of a Pac-10 team win as we have had in our eight championships since I have been coaching."

For ASU, ranked 20th by Golfweek and 29th by Golfstat in early May, the conference title isn't the highest rung to grab for. Lein knows what's expected of a program so rich with tradition.

"The expectations that we have for ourselves, and our alums and the boosters, if we're not finishing in the top five or 10, it's kind of a disappointing year," he said. "The expectations are there, year after year after year. They expect a national contender."

They may get one sooner than later. The upside of a young team is that, with experience, it can only get better.

"I'd think next year, 2010, 2011, we'll definitely be a top five contender for the national championship," Lein said.

Meanwhile, he keeps his advice to his young players simple, encouraging them not to worry about the traditions they're trying to live up to: "Just play."

By Bill Goodykoontz
Finishing school
Women's golf team works to find late-season momentum

It may sound absurd that having a team ranked consistently in the top five nationally is a bit of a disappointment, but that tells you what the expectations are for the Arizona State University women's golf team.
The team was ranked No. 1 in the country for most of the 2007 season. But in the NCAA championship, the Sun Devils “fell on our face,” as coach Melissa Luellen put it, finishing 13th.
“It was really hard on the girls,” Luellen said. “The top four players from last year are the same top four this year. You think, ‘We've got the same four players. We can pick ourselves right back up.’”
That hasn't necessarily been the case. While the team obviously is no slouch, by March no individual player had won a tournament. But junior Azahara Munoz and Anna Nordqvist were named mid-season All-America selections by Golf World magazine, and Munoz was named Golf World's “Best Player You've Maybe Never Heard Of.”
“I would like for them to start putting it together sooner than later,” Luellen said, to build confidence toward the end of the season. “I feel like their attitude is, maybe we can sneak into the postseason and then maybe we're not setting ourselves up for failure.”
As the season wound on, the team earned a second-place finish at the PING/ASU Invitational in April, battled to a third-place finish in the Pac-10 conference, and was seeded second going into the NCAA West Regional in early May.
She hopes things are coming together at the right time this season, Luellen said. While “I don’t think they're quite ready to play great yet,” she said, “It's going to happen. The feeling is, it's right around the corner.”
One thing is certain: This year the focus is more on the destination, not the journey.
“They will base their year more on what happens the last week (of the season) than they will the whole season,” she said. “I think they want to build their momentum as the year goes along. And that's fine with me.”

By Bill Goodykoontz
We are the champions

Men’s and women’s track and field teams bring home dual NCAA victories

On March 15, the men’s and women’s track and field teams won simultaneous indoor national championships, a NCAA feat so rare that only one other team has ever done it (LSU in 2004).

“It’s very difficult to win one,” said Coach Greg Kraft. “And you see the difficulty in winning two. We felt confident with our women that we could defend [the title they won last year].”

The women’s team included one of the greatest collegiate athletes in the nation, six time national champion Jackie Johnson. At the meet she won her third consecutive pentathlon with a collegiate-record 4,496 points.

The men, though a strong team, were more of a question mark. “Our goal was to go there and have a top four finish,” said Kraft. “But, like any sport, if you leave them in the game long enough, anybody’s got a chance. And we had a breakthrough performance with Kyle Alcorn.”

Alcorn, who was ranked 14th out of 16 runners, came from behind to sprint to victory in the 3,000 meter race. “When you have the team title on the line, you have a feeling that people are counting on you,” said Alcorn. It’s not just yourself out there. It gives you more motivation.”

Each team featured a major contributor in the shot put. Ryan Whiting set a collegiate record in the event, and thrower Jessica Pressley contributed 10 points to her team’s overall total of 51.

“To [win] back to back is amazing,” said Pressley. “And winning this year with the men made it that much more special, to have all of us down there celebrating together and feeding off each other’s energy.”

Pressley’s stellar performance was even more remarkable because she suffers from osteoarthritis in her right knee. The disability causes her a great deal of pain and severely limits her movement, a significant disadvantage in a sport that requires such precise body control.

But she takes her injury in stride. “It motivates me,” she said. “It’s made me a stronger athlete overall to deal with something like that.”

Such an attitude doesn’t surprise Kraft who stresses the character of the team as the most important ingredient of their championships. “A lot of them are on partial scholarships, running 100 miles a week, doing a lot of the work on their own,” he said.

The work has paid off, as a number of the athletes on the team, including Johnson, Whiting, Alcorn and Pressley, will try out for the Olympics this summer.

“Without question they have the opportunity to make the Olympic team at the beginning of July,” said Kraft.

By Michael Green
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ASU golf coaches Randy Lein and Melissa Luellen see a bright future for the game, both at the university and across the state.
Here’s yet another reason to like Arizona State University: **YOU CAN MAJOR IN GOLF.**

While you can’t just go out and play 18 holes every day and get college credit for it, the school does offer two golf-related degree programs through the Morrison School of Management and Agribusiness at the Polytechnic campus.
A combination of factors have gotten the university on the putting green. Golf is a growing sport; it’s a multi-billion dollar industry in Arizona alone; and the ASU men’s and women’s team have reliably produced great golfers and great teams. All these things make offering the academic programs a natural for the university.

But there’s more.

Where there are golfers, there is money. Tons of it, in fact.

According to information from the Morrison School, the United States Golf Association predicts more than 400 golf courses will be built in the U.S. in each of the next 10 years.

Somebody’s got to run them. Somebody will – and be paid well for it, as well. The Morrison School lists the mean salary for an experienced course superintendent at more than $50,000 nationally and $60,000 in Arizona.

According to a research paper prepared in 2006 by Troy Schmitz, an associate professor in the Morrison School, in 2004 there were 338 golf facilities in Arizona. The total economic impact on the state? A staggering $3.43 billion. Across the United States, golf’s economic impact was estimated by SRI International to be $76 billion in 2005.

Yes, in both cases, that’s billion with a “B.” Starting to understand why golf’s such a big deal?

When she came to ASU from the University of Tulsa to coach the women’s team, Melissa Luellen found out just how big for herself.

“Our coaches’ and staff meetings were really casual” at Tulsa, Luellen said. “I came to ASU and it’s like a corporate meeting – big screens, projectors.”

Whether it’s students vying to become part of this sports business phenomenon, scientists conducting studies to increase the flight of a golf ball, or professors doing research into what causes you to lip-out that...
3-foot gimme, golf is more than a sport at ASU.
It’s a part of life.
“It’s a natural for us at ASU,” said Randy Lein, the men’s golf coach.
“It’s a sport that you know the alums and the surrounding community have talked about for the last 20-plus years.”

Luellen, Lein’s counterpart on the women’s team, concurred.
“Golf is such a big thing in Phoenix and the state of Arizona,” she said. “Golf connects a lot of people. It doesn’t matter if they’re a 30-handicapper or a 3-handicapper. They can still be a fan.”

**PROGRAMMED FOR SUCCESS**

They can also be a student of the game.
The Morrison School offers both a Golf and Facilities Management program and a Professional Golf Management program. The GFM degree is designed for those interested in becoming a golf-course superintendent or facilities manager.

GFM students learn the finer points of keeping courses beautiful and (more important) playable, through coursework that covers food and beverage control at golf facilities, turf irrigation, landscape design and integrated pest control.

The PGM degree, meanwhile, is designed for those who wish to become Class A Professional Golf Association professionals, and want to work in management in the golf industry. It’s one of only 17 such PGA-accredited programs in the country.

The golf pro program has four parts: a Bachelor of Science degree in Agribusiness with a concentration in professional golf management; three levels of the PGA’s education curriculum; 23 semester hours of golf-related curriculum (including courses in golf course operations, turf grass management, club fitting and repair, pro shop merchandising,
movement analysis and sports psychology); and 16 months of internship in the golf industry.

Oh, and one other thing: You don’t have to be Phil Mickelson to complete the program, but you do have to be a really good golfer. (And as a side note, Mickelson actually majored in psychology.)

Students have to complete the PGA of America’s playing ability test – a 36-hole stroke-play event. As you might guess, that shuts the door on a lot of potential students in the program.

“That’s the toughest part of getting through it,” Lein said. In addition to the undergraduate golf-specific degrees, ASU also offers the W.P. Carey Sports Business MBA Program – the highest-ranked Sports Business MBA offered anywhere, according to Street & Smith’s Sports Business Journal. The Wall Street Journal also named the program one of “five most-often recommended” by academics and the industry.

While it’s not specific to golf, it does say something about the growth of sports industry-related education programs.

“What it speaks to is the growing sophistication of the sports industry,” Ray Artigue, the executive director of the program, said. “These programs are developed to really prepare young people for the business side of sports. So often people think about the playful, fun part of it. But it’s a billion-dollar industry—twice the size of the auto industry, to put it into perspective.”

RESEARCH ROUNDS

Of course, golf is not just a business. It’s also a game.

And like any game, the better you play it, the more you enjoy it. For instance, if you suffer from the “yips” – missing seemingly easy putts and other shots after developing little
tics for no apparent reason – you have probably wrapped your share of clubs around the nearest tree.

That’s where someone like ASU’s Debbie Crews comes in. An assistant research professor in sport psychology, she studies, among other things, the brains of golfers, looking into what causes the problems.

Results from her research indicate that people plagued by the “yips” actually show more activity in the brain’s left hemisphere than in the right. During testing, golfers who performed well were able to quiet the left side of their brains. Their left brain activity was balanced with that of the creative and intuitive right hemisphere. Crews’ findings support the notion that getting into a “zone” of relaxed awareness promotes better sports performance than active thinking.

“We’re talking about a state of synchrony here,” she said. “When we have a problem with how we are performing, we so often turn to mechanics. But the mental and emotional sides are just as important.”

Crews was also a co-organizer of the World Scientific Congress of Golf, a research symposium held in March in Chandler. About 75 presentations about the science of golf were given, ranging in topics from brain activity during a golf-putting task to unlocking the genetic code to golf.

A BETTER GOLF BALL?

Assuming you’ve got your brain in order, ASU can also help with the mechanics of your game. Golf is the rare sport in which equipment can improve your game. And there are scientists hard at work at ASU who try to improve the equipment.

Kyle Squires, for instance, is a professor of mechanical and space engineering at ASU’s Ira A. Fulton School of Engineering. Much of his work consists of doing things like studying air flow over objects – the wing of an airplane, say.

But he’s also done work on the air flow over an object that’s a little more pedestrian but a lot more popular: a golf ball.

The science is similar. The fun involved is not.

“It is more fun” working with golf balls, Squires said. “The scientific questions, when you boil them way down, are the same.” But the applications are obviously much different.

“The application couldn’t be more obvious,” Squires said. “Students get very fired up. It’s very easy to explain. The classic example I always use: My mom totally gets it.”

That’s not the only golf science going on at ASU. The PING Swing Analysis Lab, for instance, helps students analyze their swing (swing analysis is part of the PGM program).

It’s an interesting concept. Science can definitely improve golf equipment. But science alone can’t make you a better player.

“Just because I can reduce your slice by 15 yards, if you hit it 30 yards out of bounds every time, it’s not going to help you,” Squires said. Good point.
The thing is, though, Squires can reduce your slice by 15 yards, by altering the pattern of dimples on the ball. He can make the ball better in other ways, as well.

“It is well within our range to engineer the surface of a golf ball, and we can add anywhere from 10 to 15 yards a drive,” Squires said. “We can design a ball that will hook and slice less.”

It sounds too good to be true. Either that or there evidently are no golfers on the Nobel nominating committee.

Alas, the advances don’t mean you’ll be seeing these kinds of balls on the market anytime soon. For one thing, professional golfers must use approved equipment, including balls. For another, as much work as Squires and others have done, it turns out golf is not an exact science.

“Even though we know the gross effect of what the dimple pattern on the ball does, we don’t understand the details,” he said. “We know a lot, but there’s a lot more to learn.”

By the by, Squires isn’t just an egghead whose work is all theoretical. Is he a good golfer?

“In my former life, meaning before kids, yes,” he said. “Now it’s more restricted to the driving range.”

Indeed, he said some of his fondest memories of graduate school “are not breakthroughs in the lab at midnight,” but a particularly well-struck shot on the golf course.

That allows him to speak the language of golf when talking to people in the industry as comfortably as he speaks the language of science when around scientists.

As for how far equipment can go, remember, a lot of it depends on the person using it. Everything has limits. As Squires put it, in golf language: “The fact is, if I play with Tiger Woods’ clubs, I’m not going to score like Tiger Woods.”

Ah, Tiger. He is generally recognized as the one-man bandwagon upon which the entire sport has jumped. Golf has always been popular, especially in Arizona. But Woods and his remarkable success have taken it to even higher levels. And at ASU, the expectation levels for those who coach and play the sport are sky high.

Remember Luellen’s trip to ASU after becoming the women’s coach? At that meeting, the athletic director used those big screens and projectors to show the goals expected by each sport.

“He put up, ‘Women’s golf – top five national ranking. Bottom line,
that’s what we expect.’ At the time, ASU had some struggles. We were coming in about 45th. I said, ‘Man, it’s a good thing my goals are the same … but we’ve got some work to do.’ It’s an atmosphere that’s created here and that’s expected.”

Having players like Mickelson, a NCAA champion in 1989, 1990 and 1992, helps raise ASU’s golf profile, of course, among both prospective members of the golf team and golf students. Both the men’s and women’s teams have been regarded as powerhouses for years, with the women’s team winning six NCAA championships between 1990 and 1998.

ASU also boasts what Artigue called “a real-world classroom” for both student-athletes and community golfers — Karsten Golf Course. It was awarded four stars by the Golf Digest rating panel; its signature hilly look is instantly recognizable, even if you’ve just driven past (nightmares of trying to navigate your ball over and around those hills are another thing).

The course has a links-style layout, highlighted by lakes, mounds and pot bunkers. Four sets of tees ranging from 4,765 to 7,057 yards provide challenges players at all skill levels.

Players wanting to boost that skill level can visit the PGA professionals at the Ping Learning Center, who tutor golfers on a private lesson tee, an expansive putting green and short game practice area. A state-of-the-art video analysis system offers effective visual instruction and comprehensive club fittings that tailor a new or current set of clubs to an individual’s style of play. Instruction is available for all levels — from beginners learning the fundamentals to experienced players seeking to lower their handicap.

Golf is obviously instrumental both to ASU and to the state, as well. Factors like weather play into its year-round popularity – Squires moved to Arizona from Vermont, where “you can put your clubs away on the first of October and you’re not going to get them out again until June.”

The state’s history, with so many good courses in so many places, plays a part, as well.

But there is something more about golf, a sport so popular that it can spawn classes, research and study at a major university like ASU.

“It’s a challenge, you and the course, basically,” Squires said. “How many other sports are like that?”

Not many. And while, even with the help ASU can offer in so many areas, you’re never going to play at the Tiger level, for most of us the requirements are much less lofty.

“You’ll hit that one shot per round,” Squires said, “that’ll bring you back.”

Bill Goodykoontz is a Chandler-based freelance writer.
Field work

ASU’s bumper crop of fellowship winners are ready to change the world, and vice versa

By Sarah Auffret

ASU blows most of the competition out of the water when it comes to winning national scholarships.

Sun Devils have won four Marshall Scholarships in the last six years, twice as many as peer universities, including the University of Arizona. Over the past six years ASU has nabbed 14 Goldwater Scholarships and 11 Udall awards, and ASU has had more students named to the USA Today Academic First Team than any public university in the nation.

And those student Fulbright awards? ASU was fourth highest in the nation among public universities in 2007, with 16, and another 14 have been named so far in 2008. An amazing 75 students have won the top study-abroad awards over the past seven years. Much like a sports team that recruits the best athletes and coaches them for peak performance, ASU has come to dominate the world of national scholarships by recruiting the best students and nurturing them along the way, says Janet Burke, associate dean of the Barrett Honors College and director of the office of National Scholarship Advisement.

Barrett brings in bright, talented high school students—National Merit Scholars, Flinns, President’s Scholars—and then ASU faculty open their labs and classrooms to them, offering the high-ability scholars research partnerships, thesis help, career guidance. It’s a rich soil in which to blossom.

Students have to take the initiative, however. Those who attend the scholarship information sessions Burke offers, fill out the applications and write the essays are just beginning the journey. Those who are serious about winning will receive coaching on how to interview, critiques of their application essays and go through a rigorous committee vetting process.

Not all students who win top awards come from Barrett, although the majority do. Burke’s services are open to any student on campus, and she campaigns vigorously for faculty to send other students her way.

The awards bring ASU prestige, drawing other top students and increasing the value of an ASU degree. For students they are life-changing, providing funding for research and opportunities to explore new cultures and languages. Life goals often expand dramatically.

In this issue, we interview several of 2008’s top fellowship and scholarship winners, hear from scholars traveling abroad and learning on the road, and hear from alumni scholarship winners about how these top-tier fellowships have the power to redirect lives and provide a focus for academic passion and curiosity.
Traffic cop

Megan McGinnity harnesses multiple awards to fuel passion for ending human slavery

A passion to help the most vulnerable in society has led Megan McGinnity on a journey around the world and into the shocking field of human trafficking. It’s a path the petite ASU senior never dreamed about before sitting on the cold steps of a Romanian orphanage three years ago, after winning a study-abroad award.

But hearing about the horrors of people being sold into slavery and prostitution made her realize she might be able to do something about it. And that was the beginning of her amazing pursuit, made possible through several national scholarships.

Since that time, McGinnity has studied child slavery in Ghana and Egypt, learned to speak Romanian and Arabic, sipped tea with a Bedouin Sheik and shared a meal of pig fat with workers in Phnom Penh, trying to understand why human trafficking exists.

Having grown up in Mesa, McGinnity had scarcely arrived at ASU in 2003 when she started mentoring children in Barrett Honors College’s Talent Match. Soon she was teaching civics to middle school students at the YMCA and working on political campaigns. Her goal was to become a lawyer.

But it was only after she applied for and won a National Security Education Program grant to study health care in Romania in 2005-06 that her life plan began to take shape. While volunteering in a state-run orphanage for eight months, she heard tragic stories from the children and the people who worked there.

Determined to learn more, she applied for a Circumnavigators Foundation research and travel award for the following summer, to study the economics of such transactions around the globe. She won that, too, and soon was off to Ghana, to contact an organization that had begun rescuing children from forced work.

Throughout the summer of 2006 she trekked through Indian rural stone quarries, Rwandan vocational centers for street children and shelters for women rescued from Cambodian brothels. She connected with a nonprofit organization combating child sex tourism in Costa Rica, traveling also to Singapore, Thailand and Mexico.
“The U.S. Department of State estimates that each year 800,000 people are sold or forced to work against their will,” says McGinnity, “and there are vast profits in buying and selling people.

“But my conversations with fishermen in poor African villages showed me why they felt driven to trade children. In turn, the children described their love for the parents who had sold them into slavery, something I found inconceivable.”

She says the practice is driven by profit, connected to organized crime and terrorism, but made possible by poor education, poverty and entrenched cultural customs. Simply creating laws to punish traffickers has not worked. To develop a better understanding of the problem, she wrote her honors thesis on it.

Back home in Arizona, she began speaking before groups throughout the Phoenix area, and the U.S. Attorney’s office brought her in to help investigate a suspected Ukrainian trafficking ring.

Last year Megan’s dedication and commitment were recognized when she won a $30,000 Truman Scholarship, the nation’s highest undergraduate leadership award given to about 75 college juniors each year who plan careers in public service. The Truman committee may also have been impressed when she was able to answer their questions in French.

This year, she won an even higher honor, a Marshall Scholarship, among the most prestigious awards for graduate study in the world. She is one of about 40 college seniors nationwide chosen to receive the $60,000 award, which provides funding for two full years of graduate study in the United Kingdom.

McGinnity says the national scholarships have opened a whole new world to her, in a way she wouldn’t have thought possible four years ago.

“The Circumnavigators award was an awesome, amazing opportunity to study whatever I wanted, and that has opened so many doors since then,” says McGinnity. “It let me see so much of the world, and do some original research in places I never would have been able to go.

“The international travel took me in a completely different direction from what I had envisioned when I came to ASU. The more I learned about human trafficking, the more I knew I was going to make it my life’s work.”

Another award, the Critical Language Scholarship from the U.S. Department of State, took her to Egypt last summer and brought about even more changes in her plans. She decided to pursue Middle East Studies, rather than concentrating on Africa. She also got engaged to a doctoral student in the program. The two plan to marry after ASU graduation in May, before she leaves for a Truman public service internship in Washington, D.C.

In September she’ll begin her Marshall-funded studies, working on her master’s degree in Middle Eastern politics at the School of Oriental and African Studies at the University of London. The following year she will earn a master’s degree in intelligence and international security at Kings College London.

McGinnity hopes to influence public policy through work in diplomacy and academic writing, perhaps working as an intelligence analyst in the U.S. Department of Treasury’s Office of Terrorism and Financial Intelligence.

For this ASU student, the awards have opened a door to an exciting life and a promising career, one that may benefit children around the globe.

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**Eyes on the prizes**

A quick guide to major fellowships and scholarships

Here is an overview of some of the major fellowships and scholarships won by ASU students in recent years.

**Fulbright grants** by the U.S. Department of State provide graduating students with full travel, living and academic expenses in a foreign country for an academic year, to pursue an individually designed course of graduate study. The fellowships are awarded to 1,200 students annually.

**NSEP—National Security Education Program** grants provide undergraduates with up to $20,000 for a year's study in countries of critical interest to the United States, that are outside Western Europe. The program awards 140 grants each year.

**Marshall Scholarships**, provided by the government of the United Kingdom, are the most prestigious award for graduating American seniors, providing two years of graduate study at any university in Great Britain. The scholarships are valued at $60,000 and 40 awards are given annually.

**Harry S. Truman Scholarships** are the nation’s highest undergraduate leadership awards, given to college juniors who have outstanding leadership potential and intend to pursue careers in public service. The scholarship is worth $30,000 and 65 awards are given to students.

**Barry M. Goldwater Scholarships** are the nation’s premier awards for sophomores and juniors who intend to pursue careers in the natural sciences, mathematics and engineering. The awards are valued at $7,500 each and 320 awards are given each year.

**Morris K. Udall Scholarships** are awarded to undergraduate leaders committed to careers in environmental fields or Native American student leaders committed to careers in tribal public policy or Native health care. Nearly 80 awards worth $5,000 each are given each year.

**Circumnavigators Club Foundation Awards** are given to outstanding college juniors to undertake around-the-world travel-study projects and to present a research paper afterwards. Four awards are given each year, each worth $9,000.
This summer 20-year-old Ke Wu will embark on a 35,000-mile journey through eight countries, winding her way from Columbia to Ecuador, then to Mongolia, Romania, Thailand, India, Tanzania and Liberia.

She’ll be visiting schools for AIDS orphans, street children, child soldiers and outcast Roma children who are treated as untouchables. Most importantly, the experience will give her a giant leap forward in her goal of discovering how to teach disadvantaged children and motivate them to stay in school.

Ke’s far-flung studies have been made possible by a Circumnavigator’s study-travel award, a $9,000 grant given to only four students in the country each year by the Circumnavigators Club Foundation.

She’s come a long way from the tiny girl who emigrated from China as a five-year-old, entering school in Tucson not knowing a word of English. Her first-grade teacher realized she was good at math and gave her extra problems to do, encouraging her love of learning. He fanned a spark that became a flame.

Today Ke is a junior in biochemistry with a 3.95 grade-point average, deeply involved in the Barrett Honors College and its Camp Sparky activities for at-risk youth. Every other Friday, she and other Barrett students go to an inner-city school to conduct a day of learning activities.

Ke remembers her family’s struggles in the early days in Arizona: her mother washing dishes at a restaurant despite having an engineering degree, her father pursuing a graduate degree at the University of Arizona. Her twin brothers were born 10 years ago, one with a severe form of cerebral palsy. Ke wondered how she was going to afford college, until she won a Flinn Scholarship as a high school senior.

All these experiences have molded her, and shaped her goals. She plans to eventually attend medical school and study pediatric care. But she also wants to solve education issues, discovering how to nurture a love of learning in children who are neglected and hungry, who experience violence and discrimination. Ke plans to join Teach For America after graduation, to give back some of what she has been given.

“The scholarships put me into contact with a wonderful group of passionate individuals who inspired me greatly. The majority of what I do and how I approach my work is influenced by my friends and colleagues from those programs, more than my education alone. That's why it's not just where you go and what you do, but what company you keep.”

Alon Unger ‘99 B.S., ’99 B.A., winner of the Truman Scholarship in 1997 and the Rhodes Scholarship in 1998. Unger is now a first-year resident in a combined program in internal medicine and pediatrics at UCLA Hospital, planning on a career serving underserved groups in the U.S. and treating infectious diseases abroad.
Goldwater Scholarship
Lara Cardy
Charlene Bashore
Bryan Rolfe

While some college juniors are just starting to think about careers, three ASU juniors who just won Goldwater Scholarships are already doing serious research that may benefit mankind. Because of the undergraduate research opportunities available only at a large metropolitan university like ASU, they have gotten a head start on their life’s work.

They have won $7,500 awards based on their high academic standing and the extent and sophistication of their research. Goldwater Scholarships are the nation’s highest award for undergraduates who are planning careers in scientific research. Many ASU professors mentor young students in their labs, helping make ASU a leader in these awards.

Lara Cardy, a 20-year-old student majoring in biochemistry, has done research into genetic diagnostics for autism at the Translational Genomics Institute, trying to find markers that will allow early diagnosis and treatment. Currently she is working on cochlear implant simulations for the hearing impaired in the lab of Professor Michael Dorman.

Charlene Bashore, a 21-year-old biochemistry junior, is working on rapid DNA sequencing to allow early diagnosis and treatment of cancer and other diseases. She’s in a lab group with Professor Peter Williams, in a project funded by the National Human Genome Research Institute.

Bryan Rolfe, 20, majoring in chemical engineering and mathematics, wants to mitigate the negative effects of common chemical processes on the environment, and to conserve and replenish the natural environment. He’s examining metal pollutants in the W.M. Keck Laboratory for Environmental
Biogeochemistry, in the ASU School of Earth and Space Exploration. Despite spending many hours a week in labs, the three are well-rounded, active students who enjoy campus life. Lara swims, is on a competitive outrigger canoe team and mentors elementary school students in Best Buddies. Charlene does ballroom dancing, plays violin and is the community service director for the student group at All Saints Catholic Newman Center. Bryan gives presentations to middle school students and volunteers as an animal behavior observer at The Phoenix Zoo.

All plan to earn doctorates, continuing their research. Eventually their work may alleviate illness for many of us, and improve the planet for all.

Udall Scholarship

Christa Lee
Garth Baughman

Morris Udall would be proud of the two ASU students who won scholarships in his name this spring. Each is dedicated to goals that were close to the late Arizona congressman’s heart—helping Native Americans and the environment.

Christa Lee and Garth Baughman grew up thousands of miles apart, she on the Navajo Nation, he in the suburbs of Washington, D.C. But they share an intense work ethic, grade-point averages within a hundredth of a point of each other, and devotion to a cause.

The pair have won $5,000 Udall Scholarships, awarded to about 70 sophomores and juniors each year who are headed for careers in environmental public policy, tribal policy and health care. Twenty-two ASU students have won Udalls in the past 12 years.

Lee is a sophomore in nursing, having volunteered and worked for two Indian Health Service hospitals. She saw that elderly patients responded with trust when she spoke their native language and used familiar body language and facial expressions.

She was spurred to enter health care by the early death of her father from alcoholism, and inspired by the strength of her mother. She wants to work as a nurse for five years, then advocate for tribes by influencing health policy.

Baughman came to ASU to study photography but discovered that he wanted to help protect the nature he liked to photograph, instead. He is a junior in environmental economics, an emerging field that brings economic arguments to the cause of environmental preservation.

He founded the Student Sustainability Coalition at ASU, drawing together 20 different student environmental groups and launching a campus-wide awareness campaign. The effort was so successful that the coalition has been made a part of the School of Sustainability, with funding and staff support.
Devin Mauney, a junior in economics, has been on a fast track since high school, when he ran for the Tucson school board only two months after he turned 18. That same year he became the youngest board member of the commission on communications for the United Methodist Church, and by the time he came to ASU he was an old hand at public advocacy.

Mauney’s award will provide a summer internship in Washington, D.C. and $30,000 in funding for graduate school. He wants to apply the funds toward a program at Harvard – a joint law degree and master in public policy program.

Like many of ASU’s top award winners, Mauney has already studied abroad on a National Security Education Program grant, spending a half-year in Brazil that whetted his interest in international policy. ASU had 15 NSEP winners last year, one of the highest numbers in the nation.

Last year he went before the Arizona Board of Regents to tackle tuition increases, rallying the three state university student governments around his idea of tying tuition increases to legislative appropriations. The proposal didn’t pass, but it led to a compromise.

Mauney wants to work in Congress to eliminate high import tariffs and domestic price supports, allowing developing countries to sell their goods to developed nations in a fair manner. He’s shooting for a career on Capitol Hill.

“Since I was a much older than typical student, the Truman first provided one of the economic supports for a debt-free post-graduate education. This was extremely important for my family. The scholarship also connected me with a community committed to public service as not only a virtue but also as a legitimate career path. The most profound gift of the scholarship is having connections with other Trumans across the globe.”

Gilbert is an attorney, former Mesa City Councilman, now chief administrative officer for the Marc Center of Mesa, a nonprofit service agency for people with disabilities.

“While I always dreamed of working in politics, the Truman Scholarship gave me the educational resources to be where I am today. My Truman-funded graduate work at Columbia University focused on electric deregulation. Now, years later, I see that I could not have had better preparation for my current work overseeing public utilities at the Arizona Corporation Commission.”

Kris Mayes ’94 B.S., ’03 J.D., winner of the Truman Scholarship in 1993.
Mayes is an attorney who has been an assistant to Gov. Janet Napolitano and now is on the Arizona Corporation Commission. She is considering a run for Congress.
Name: Malaya Fletcher, microbiology undergraduate
Program: National Security Education
Program Location: India

Here’s an excerpt from “The Curry Chronicles,” an electronic journal kept by Fletcher.

“My life can be summed up by a quote from the book, ‘In Spite of the Gods: The Strange Rise of Modern India,’ where Edward Luce says, ‘In India things happen when you least expect them.’ And vice versa. It is a constant source of both delight and frustration of living in India.

“(I am) living happily...in the Himalayan foothills, learning Hindi and gorging on bacon with ex-pats at swank local hotels.

“I’ve just come back from a week in Chittorgarh... where I attended a workshop in Devgar regarding food schemes and health issues and attempted to stimulate new ways of approaching these problems. Devgar was beautiful, with bamboo groves and trees called flames of the forest that had orange and vermilion flowers, and I woke up to the sounds of birds chirping, cows mooing, and women pumping water.

“I’ve also visited PHCs (Primary Health Centers) in two villages (Parsoli and Chhoti Sadri) with French TV to observe the sterilization camps. India’s policies focus greatly on sterilization as a form of population control and provide incentives to women and men who get the surgery. It is not a forced sterilization, though, due to lack of awareness of other options and socio-economic and cultural factors and the fact that ANMs (auxiliary-nurse-midwife) are required to fill a quota every month of women who get sterilized, I wouldn’t say it’s completely voluntary.”

Name: Sherry Harlacher, doctoral student, art history and theory
Program: Fulbright-Hays
Location: Sri Lanka

“I’m getting pretty expert at taking the buses, but will never buy eggs to take home on the bus again! The ride is crowded and bumpy and kind of like “Mr. Toad’s Wild Ride” at times, and last time out of one dozen eggs, only one survived.

“I’m hoarding it for my friend from Cornell, Theresa McGarry, who is here in Colombo staying with me for a few days before she heads up to the hill country (Kandy) for four months of research. She just arrived this morning after 36 hours of travel door-to-door.”
Damian Stamer '07 B.F.A.

Program:
Fulbright

Location:
Budapest, Hungary

Damian is pursuing a fellowship focused on fine art, specifically painting, at the Hungarian Academy of Fine Arts Budapest.

“I chose to come to Budapest … to help build the volunteer docent program at the Ludwig Museum of Contemporary Art and to continue my painting studies at the Hungarian Academy of Fine Arts.

“The story of how I chose Budapest dates back to 2005, when I was a featured speaker at the World Federation of Friends of Museums XII International Congress in Seville… (There, I) heard the call from many museums from Central and Eastern Europe for assistance in building volunteer programs in these newly formed democracies. So after having spent two years in Western Europe (Germany), I wanted to come to Central Europe and help the newly formed docent program at the Ludwig.”

“The docent program has just begun providing public tours on a regular basis. One of my special projects was to supplement the docent training with a program titled “Living Classics” in which I arranged gallery and museum visits to connect the volunteers with the artists whose work they would be presenting to the public. This program has been a great success, as we have met with artists such as Imre Bukta, Csaba Nemes, and Sándor Pinczehelyi.”

Ben Strauber, undergraduate student in biochemistry and linguistics

Program:
National Security Education Program

Location: India

Strauber shared this e-mail he sent while living in the city of Kanpur, Uttar Pradesh, India back in August 2007.

“Right now, I’m at the Indian Institute of Technology at Kanpur. I’ll be studying here until the end of November. Having applied to the school for direct enrollment as a visiting student, I rolled up to the front gate in a rickshaw with nothing more than two suitcases, my admissions letter, and the faith that my planned study would work out. Fortunately, several generous students in the Biological Sciences and Bioengineering Department, which is my host department, helped me get a dorm room and begin registering for classes.

“Outside of school, I’m working in a neurobiology lab and teaching English and science to kids in the nearby village. This country is really interesting – (the institute) is highly advanced and has some of India’s best scientists and facilities, but a five-minute walk away are villages whose unpaved roads are littered with cow dung, whose dilapidated buildings look like they could collapse at any moment, and whose people probably live on $1-2 a day. This truly is the land of contrasts.”

Cecile Duhnke is a Scottsdale, Arizona-based freelance writer.
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How does the story end?

Artists in ASU community program find poetry in the lives of the dying

By Michael Green

Once a week, Sheilah Britton, a graduate of ASU’s creative writing Master of Fine Arts degree program, visits the Mayo Clinic in Scottsdale and crafts a poem out of the life story of a dying patient. She visits with the patient, listens to stories, and then retreats for several hours to write a poem that tries to encompass an era or experience. “We don’t have a whole lot of time for reflection, since I only spend about 90 minutes with each patient,” she says. “Still, it seems to have a remarkable impact on both patients and their families.”

According to Regents’ Professor Alberto Rios, who sponsors this program, known as Poesia del Sol, from within the creative writing department, the volunteer-run effort has had a remarkable impact on the writers involved as well, enlarging their perspective and transforming their writing in surprising ways.

“The patients are not trained themselves,” says Rios, “So they’re not going to speak some elegant poem declaiming some great oratorical masterpiece—on the surface. But its content will be that and it’s the job of the writer going in to extract [it].” Rios says that the writers tend to initially act as journalists, trying to include all parts of a patient’s story. Over time, however, they learn to hear the parts that will resonate most within a poem.

Britton agrees. “I think that I probably have gotten much better as a writer in that I have become a better listener,’ she says. “I listen for metaphor and images. [And] the fact that I have to keep honest every week and write a poem is a very good thing because when you work full time, it’s really hard to have time to write.”

Creative writing MFA alumni Tina Hammerton and Claire McQuerry also speak of how their writing has been transformed by working with patients at Mayo. Says Hammerton, “Like all of us, but maybe more so because they have time to reflect and re-remember, the patients have composed
archetypal reflections of their own character based on pivotal moments. When people were reliving this they would often sit up, become confident, rigorous, taut, giddy. My challenge as a writer was to find and write in the clear voice I heard in those moments."

Sometimes those moments were harder to find than others. "I met with a woman who had suffered a stroke and she was having trouble giving us her story," says McQuerry. "I had to imagine a lot more detail than I normally do, simply because she hadn't given us much to work with. When we came back to present the poems, I was really nervous because her husband had arrived, and so I knew that if the stuff I had fabricated didn't actually happen that way or feel that way, he would let us know it was wrong. But after I read the poem, he was silent for a long time and then he said, "Wow! That's just exactly the way it was. You must be a really good listener."

Britton has had similar experiences. A patient once told her that she had gotten some details exactly right and when she informed him that she had made them up he said, 'No, I think that's really the way it was!'

McQuerry says her experiences at Mayo have changed her perspective on the purpose of art.

"Within an afternoon we write a poem and get to see that poem received by an audience, and I am always amazed by how touched and how pleased the patients are with the final product. It's a reminder that art can radically alter a person's experience."

Hammerton agrees. "As a social worker, I had already heard many life stories. But here my task was not to act, or seek to alter any negative perceptions. It was a freedom that at first made me feel a kind of distance I didn't like. Then I realized that most writing requires this kind of distance, this kind of pact not to alter something."

All the writers admit that the experience is emotionally difficult, and that it can be especially hard if the palliative patient is relatively young. Often patients are in pain or experiencing the effects of drugs and may have a hard time communicating. Britton said she was ultimately unable to work with one patient because every time he tried to talk he would start crying.

Rios acknowledges the emotional toll, but also says that it is "life-altering" for the writers in a positive way. "Working at Mayo, we're generally working with people that have less than six months to live," he says. "It may seem dire, but it is altogether constructive once the effort begins, once you fill in the idea of a story or a poem, once you start to put words to it, once somebody shares something, then you're in charge of the preciousness and you have to take care of it."

Ultimately, the writers share his perspective. Says Britton, "When I walk out of that hospital after I have read a poem to a patient, I feel exhilarated. I think it's one of the most important things I've ever done. It's meaningful to the patient but it's also very meaningful to me."
The Hispanic Research Center Art Gallery at ASU's Tempe campus has a long and rich tradition of exhibiting leading Hispanic artists from Arizona and around the country, as well as other emerging artists. Additional information is available at http://www.asu.edu/museums/hc/hispanic.htm.
1. Santiago Pérez, La princesa de las ranas pescamoscas, 2003, lithograph
2. Luis Guerrero, El Chuy, 1993, mixed media sculpture
3. Larry Yáñez, The Monthter What Ate the Thity, 1997, mixed media
4. Cristina Cárdenas, La niña de los espejos (The looking glass girl), 1997, gouache on paper
5. Luis Jiménez, Cholo and Van with Popo and Ixta, 1997, lithograph
On the Fireline: Living and Dying with Wildland Firefighters
By Matthew Desmond, University of Chicago Press

Burning to death in a wildfire is a hellish way to die, writes Desmond, who worked for a firefighting crew in the mountains of northern Arizona from 1999 to 2003, so why do wildland firefighters choose such dangerous work?

Combining the riveting details of his last firefighting summer with an ethnographer’s perspective on fire-crew culture, Desmond, who graduated from ASU in 2002, examines why crew members are willing to put themselves in harm’s way. What emerges is part sociological treatise on the dynamics of dangerous organizations, part documentary of the U.S. Forest Service’s training for the work, and part gripping narrative from the front lines of one of nature’s most frightening scenarios.

Cosmic Jackpot: Why Our Universe Is Just Right For Life
By Paul Davies,
Houghton Mifflin

Forget buying Powerball tickets—according to Paul Davies, ASU professor, internationally acclaimed cosmologist and founding director of the university’s BEYOND Center for Fundamental Concepts in Science, we (humanity) have already won the greatest prize in the universe—we’re alive.

How this is possible and what it all means are the questions Davies takes up in this book, which explains the lofty science involved with useful illustrations, information sidebars and Davies’ easy-to-understand prose. He covers cutting-edge ideas in theoretical physics, the controversy of the “intelligent design” movement, and the mysteries of dark matter and other concepts in a tone that is even-handed, clear-minded and never pedantic.

Mark Twain and Human Nature
By Tom Quirk, University of Missouri Press

Mark Twain’s daughter once marveled at how her father could manage to have an opinion on “every incident, accident, invention or disease in the world,” but Tom Quirk ’70 B.A. argues persuasively in this new book that the humorist’s abiding passion was commenting on human nature. His book is a meditation on Twain’s development as an author and the parallel evolution of his attitudes on
humanity. Laced with examples from many of Twain’s fiction and nonfiction works, the tome shines a light on how events in Twain’s life influenced his view of his fellow man and woman—and vice versa.

**Mexicans in Scottsdale**
By Jose M. Burrel, Arcadia Publishing

Before art galleries, swanky clubs and city offices graced Old Town Scottsdale, the area was home to Mexican residents who worked in the cotton fields and on nearby farms. Burrel, a 1949 (B.A.E.) and 1971 (Ph.D) graduate of the university, has assembled a comprehensive history of what was known as the Eskatel barrio, complete with pictures, maps, and anecdotes of life in the neighborhood during the early to mid-20th Century.

Far more detailed than a photo album, but as approachable and friendly as it is well-researched and informative, the book is a must for anyone wanting a complete picture of Scottsdale’s past.

**Great Wyoming Bear Stories**
By Tom Reed, Riverbend Publishing

Tom Reed ’85 B.S. is a conservationist in the mold of Teddy Roosevelt—a lover of nature in a world where hunting is part of the landscape. That said, his book recounting narratives of human-bear encounters in Wyoming is a gem, blessed by both good storytelling and a sense of perspective on current environmental issues.

Starting with the state’s first recorded bear-human encounter in 1823 and continuing with both personal and second-hand tales from the present day, this descriptively written book is suspenseful and emotional—both qualities one imagines are integral parts of an encounter with a wild bear.

**I Swallow Turquoise For Courage**
By Hershmann John, University of Arizona Press

The first thing that strikes one about John’s newest collection of poetry is the conversational nature of his poems. Whether writing about his brother’s military adventures, his grandmother’s sheep dogs, or the bodies of those close to him, John, who received his B.A. from ASU in 1995 and his M.F.A. in 1998, creates worlds from words that could have spilled out over drink shared at a tavern. His poems draw freely from the tribal myths and legends of his Navajo forebears, but they also live, as he has, outside the reservation.
The Arizona State University Alumni Association honored its alumni classes most closely associated with the passage of the 1958 ballot initiative that officially recognized Arizona State as a university, as well as Lt. Gen. Frank J. Sackton, at its Founders’ Day Awards Dinner, held March 18 at The Buttes resort in Tempe.

More than 650 persons attended the dinner to collectively honor the graduating classes of 1956, 1957, 1958 and 1959 with the James W. Creasman Award of Excellence. These students were crucial to the passage of Proposition 200, the ballot initiative that officially changed Arizona State’s name to Arizona State University. Students and recent graduates joined forces with Arizona Chapters of the Jaycees to launch a ballot initiative campaign to change the name.

The association also honored Sackton, an alumnus, a professor emeritus for the School of Public Affairs and founding dean of the College of Public Programs, at the Founders’ Day event. Sackton, 95, who got his master’s degree in public administration at ASU after a 30-year career in the U.S. Army, has also worked in a number of administrative capacities for ASU, including vice president of business affairs and interim athletics director. He continues to teach one class each semester at the university.

A high point of the event was “Then & Now,” a live interview segment conducted by master of ceremonies Ted Simons ’81 B.S., new host of the KAET/EIGHT public affairs program “Horizon.” Simons interviewed past ASU presidents or their family representatives from the Grady Gammage era to the university’s most recent president emeritus, Lattie Coor.
(Opposite) More than 650 persons attended the 2008 Founders’ Day Awards Dinner. (Above) ASU’s past presidents and their family participated in a live interview segment, “Then & Now,” at the March 18 Founders’ Day event (bottom row). (From left, middle and upper rows) Grady Gammage, Jr., represented his father, Grady Gammage; George Durham II represented his father, G. Homer Durham; Wilma Schwada represented her husband, John Schwada. Also in attendance were past presidents J. Russell Nelson and Lattie Coor.
The 27 recipients of the new Arizona State University Alumni Association Medallion Scholarship Program were feted on April 22 with a dinner and award ceremony, which welcomed them into the fold of ASU scholars and began their relationship with the Alumni Association.

The event was highlighted by remarks from ASU Alumni Association President Christine Wilkinson. Patrick Shannahan ’70 B.S., chair of the Medallion Scholarship Committee, presented a history of the awards, which have existed in one form or another since the 1960s. Jim Rund ’92 Ed.D., vice president of University Student Initiatives, reported on the state of the university, and board chair Michael Pressendo ’90 B.S. joined Shannahan in presenting the medallions to the scholars.

The Medallion Scholarship is the association’s signature scholarship initiative and provides four-year, renewable scholarships of $2,750 a year to students selected for the program. Students are required to participate in a mentorship program, contribute volunteer hours to the Alumni Association, maintain a satisfactory grade point average and remain in good standing as an undergraduate. Eligibility for the program is limited to recipients of ASU’s University Scholarship program, which is awarded to Arizona high school students based on academic performance.
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Welcome to the family
Alumni Association reaches out to seniors with two spring events

Nearly 75 graduating seniors and alumni who have been involved in fraternities and sororities at ASU got to know each other at the Inaugural Greek Reception for Graduating Students, held on April 29 at ASU Karsten Golf Course. The event is part of a new outreach to the Greek community at the university, designed to augment their ties to their chapters and keep them connected to the university as a whole.

For more information on becoming involved with the Greek alumni initiative, contact Jenny Holsman at (480) 965-5275.

Graduating Sun Devils were treated to one last celebration at ASU on April 24, at the Senior Send-Off, held on Old Main Lawn at the Tempe campus. More than 250 seniors were treated to a free dinner and were able to mix with representatives from alumni chapters around the country and learn more about the Alumni Association and its benefits, as well as participate in a prize drawing for a 2-night stay at the Mission Valley Resort in San Diego.
President’s Letter

This spring ASU graduated more than 8,000 students on May 8 in a Commencement ceremony that featured remarks by honorary doctorate recipient James J. Duderstadt, president emeritus at the University of Michigan and founder of the Millennium Project, a laboratory on the Michigan campus where new paradigms of learning institutions are designed, constructed and studied. The Alumni Association hosted its Golden Reunion in conjunction with Commencement on May 7-8 for the class of 1958.

In the 50 years since the members of our Golden Reunion class received their degrees, ASU has worked to provide educational opportunities to ever-greater numbers of students. The growing list of Sun Devil students who have been awarded “name” scholarships and fellowships such as Fulbright, Truman, Marshall, Udall and others is testament to the university’s success in nurturing both access and excellence. This issue, we highlight ASU’s latest crop of fellowship award winners and take you inside their world—how they prepared for these honors, what their academic interests and passions are, and what life “on the road” during the fellowship is like for them.

The Alumni Association named its own set of outstanding scholars in April, as we introduced our 2008-09 class of Medallion Scholars. Since being reconstituted in 2006, this program—which offers four-year scholarships worth $2,750 per year to incoming freshmen who have also qualified for ASU’s University Scholarship—has grown substantially, thanks to alumni generosity and growth of the Arizona DMV collegiate program. Seventeen dollars of the $25 annual fee for an ASU “Sparky plate” goes to the Medallion Scholarship program, so please support tomorrow’s academic high-achievers by showing your Sun Devil pride on your bumper.

Finally, take a look this issue at our alumni news section, as we recap two of our new outreach programs designed to build relationships between graduating seniors and alumni—the Senior Send-Off and our inaugural Greek Outreach networking event. We hope to expand our programming for upperclassmen and cement connections with our newest members of the alumni family before they ever leave campus.

Christine K. Wilkinson, ’66, ’76 Ph.D.
President, ASU Alumni Association
Senior Vice President and Secretary of the University
Reports from around the Sun Devil Nation

CHICAGO

Our chapter celebrated spring’s arrival with a signature event: the May 10 Chicago Cubs-Arizona Diamondbacks baseball game. Please join us Aug. 9, when we take in a second game, this time featuring the White Sox vs. the Boston Red Sox.

We also had a fabulous wine-tasting event at Webster Bar on April 17. Thanks to all who made the event successful.

We will be playing volleyball again in the summer league at North Avenue beach, so plan to come on out.

For information on this chapter, contact Christina Vasilatos Ballester at (312) 850-3452 or asuchicagoalumni@gmail.com.

COLLEGE OF LIBERAL ARTS & SCIENCES

A primary focus of our chapter this year has been to incorporate a variety of networking opportunities that appeal to our alums. Our efforts have included a minimum of one event per month, including game-watching parties, Zoo Lights, ASU Day at the Capitol, and more. In February, we partnered with the Graduate College to provide information essential to applying for graduate school.

To find out more about our chapter, please visit www.asu.edu/clas and select Alumni from the menu bar on the left. You can view our chapter’s calendar, fill out an alumni update form and keep up to date with news from the college.

For information on this chapter, contact Joyce Olive at jmolive@asu.edu.

HERBERGER COLLEGE OF THE ARTS

The Herberger College of the Arts alumni chapter held a networking event at the Berlin Gallery in the Heard Museum in Phoenix on Jan. 23.

Andrea R. Hanley ’89 B.A., manager of the Berlin Gallery and a Native art advocate, graciously hosted the well-attended event. Alumni and guests were treated to a lecture and slide show by Navajo artist Will Wilson, who is best known for his large-scale multimedia installations that incorporate photography and sculpture.

The gallery’s 1,000 square foot space, with its high angle ceilings, provided an incredible background for Herberger alumni to reconnect with the university, meet new friends and business associates and see some of the most cutting-edge fine art available today.
For information on our chapter, contact Deanna DePass Stulgaitis at (480) 965-8985 or Deanna.stulgaitis@asu.edu.

IRA A. FULTON SCHOOL OF ENGINEERING

Amazing advances have been made by the engineering alumni chapter over the past year! New leadership and increased alumni participation have led to drastic changes in the way our chapter functions and to additional opportunities for alumni involvement with the ASU engineering community.

Events over the year focused on the increasing visibility of the chapter and our events – everything from block-party celebrations at ASU’s Homecoming in the fall to participating in the Engineering Day at the Arizona Science Center (as part of the nation-wide Engineering Week activities) in February.

At press time, our May 10 golf tournament was expected to draw record number of sponsors and participants. All proceeds from the day’s events go towards engineering scholarships for undergraduate students.

For more information on this and other upcoming events, visit our Web site at http://www.fulton.asu.edu/fulton/alumni, or contact Cassius McChesney at (602) 689-8664 or at Cassius.McChesney@aps.com.

LOS ANGELES

It’s been a busy winter and spring in the greater Los Angeles area, where members of our chapter have been volunteering in the community (Reading to Kids, Revlon Run/Walk) and supporting Sun Devil sports teams when they compete in the area, including the men’s and women’s basketball teams and the baseball team.

We’ll continue to stay busy this summer with a happy hour in June, a tour of the new Broad Contemporary Art Museum in June or July, a trip to Dodger Stadium on Aug. 2 and several area Sun Devil Send-Offs, which welcome incoming freshmen and their parents to the Sun Devil fold.

If you are a Los Angeles-area alum working in the entertainment industry, let us know. We’re creating a new “alumni in entertainment” social and networking group. Send an e-mail with your contact information and job details to devall@aol.com to join this group.

For information on our chapter, contact Eddie DeVall at (323) 653-4578 or devall@aol.com.

LOS DIABLOS

We had a very successful Horquilla Awards Dinner on May 8. This event honored the Los Diablos graduates, with awards given out honoring outstanding scholars in the areas of academic excellence, community service, and service to the chapter. An inspiration award and the Horquilla Award were also presented.

For information on our chapter, please contact us at losdiablosalumni@yahoo.com.

NEW ENGLAND

Alumni from across New England will be gathering on Sunday, Aug. 3 for our annual Sun Devil Send-Off and river cruise event. Join us as we cruise the Charles River and welcome the newest generation of Sun Devils from the area, as they prepare to travel to Tempe for their first semester. It is also a great opportunity to connect with other ASU alumni while enjoying the spectacular sights of Boston and Cambridge from the water.
Other events planned for the summer include beach volleyball, our annual golf outing, and after work social hours with other Pac-10 alumni clubs. For information about our chapter, contact chapter president Jeffrey Olen at jeffreyolen@asualumni.org or (617) 784-4971 for more information.

NORTHERN CALIFORNIA

On Jan. 17, Northern California alums gathered in their largest numbers in recent memory to watch ASU’s men’s basketball team remain undefeated in the Pac-10 in a dramatic double-overtime win against Cal. Nearly 50 local alums cheered ASU to victory at Haas Pavilion. The game was preceded by a well-attended happy hour hosted by the chapter.

Join the fun! For information on our chapter, contact Sean Pate at (650) 207-6587 or spate@norcalsundevils.com.

ORANGE COUNTY

We are looking to make this a great year for the Orange County alumni chapter! We’re looking forward to hosting several Sun Devil Send-Off events in the area this summer. We also recently enjoyed attending ASU baseball games in April and May, when the Sun Devils took on Cal State-Fullerton and UCLA.

For more information on our chapter, contact Chris Bissonnette at ChrisBissonnette@aol.com.

RECREATION & TOURISM MANAGEMENT

Our chapter hosted its Second Annual Hold ‘Em Poker Tournament on April 12 and had a great turnout. The event raised funds towards a scholarship program for recreation students. The chapter also hosted its signature event, the RTM Connections Alumni/Senior Banquet, on April 30. This was a great opportunity for our alumni and current students to interact and start to develop those relationships that will last a lifetime.

Another program chapter members participated in was a shadowing experience for RTM students. Working with our academic department, students were paired with alumni from the program so that they could have an opportunity to see the skills and knowledge that they are learning in the classroom applied in the work environment. Our thanks to all the alums who participated.

For more information on our chapter, contact Manny Padia at (623) 377-5688 or mpadia@cox.net.

SAA

The Student Alumni Association (SAA) continues to serve as the spirit-and tradition-keeping organization on campus. More than 200 students strong, SAA organized numerous events throughout the year, ranging from protecting the “A” on Hayden Butte to creating a finals study break for students in December.

More recently, the group hosted its signature event, a mud volleyball tournament (known as Oozeball), on Saturday, March 29. The event attracted students from multiple organizations on campus and provided some muddy stress relief on a warm afternoon. Thanks to all who participated!
Our group invites all current ASU students to join this vibrant organization. For information, contact Gregory Mena at gma31@asu.edu.

SAN DIEGO
In April, the San Diego chapter supported the ASU crew team at the annual Crew Classic at Crown Point Shores! As usual, we had a blast and it was a great day to be around other Sun Devils.

We recently enjoyed a wine tasting at The Cask Room, an alum-owned wine bar on May 14; on June 1, chapter members volunteered at a Rock ‘n’ Roll Marathon water station. At press time, we were preparing to join other Pac-10 alums for a Padres game on June 20, and were making plans for the San Diego Sun Devil Send-Off for incoming ASU freshmen on July 19. The send-off is by far one of the best events every year – come share your Sun Devil story with freshmen and their parents over a beachside barbecue!

For information on our chapter, contact Andy Hanshaw at sandiegochapter@asualumni.org.

SCHOOL OF COMMUNITY RESOURCES AND DEVELOPMENT
The School of Community Resources and Development alumni chapter would like to thank all of the volunteers, students, alumni and participants for their support of the 13th Annual Glenn Cheatham Memorial Golf Tournament on April 26.

This is a great event that brings friends together to celebrate Mr. Cheatham’s life and to help support a scholarship in honor of Glenn. This event could not be successful without the community support or without our great partner and host, ASU Karsten Golf Course.

For information about our chapter and the other events and programs we support, contact Adam Lehe at (480) 710-6335 or Adam.Lehe@asu.edu.

Activate your lifelong connection to ASU with a membership to the ASU Alumni Association. Receive invitations to university events, news that pertains to you, as well as many other benefits.

Call 1-800-ALUMNUS or go to asu.edu/alumni for more information and to join today.
LEEDing the Pack

Philip Beere ’07
M.R.E.D.

Green may be a hot trend in 2008, but for Philip Beere, 41, it’s been part of his life for more than a decade. From exercise to eating organic foods, Beere’s journey has been an evolution.

Six years ago, Beere started EcoFresh Planet, an eco-friendly cleaning company. As his Earth-friendly philosophy evolved, Beere developed a passion for sustainability in the city’s urban core. To expand his knowledge and business sense, he enrolled in ASU’s master’s program in real estate development degree program.

“One of the great things about (the) program was the concentration on developing with a purpose in mind,” says Beere. “For me, that end purpose was to fill the urban core, eliminating long commutes when people move to the fringes of a community.”

Beere says the program often touted the Leadership in Energy and Environmental Design (LEED) standards, the U.S. Green Building Council’s benchmark for design and construction of high-performance, environmentally friendly buildings. Upon graduation in May 2007, he began scouting a suitable location to renovate a home according to LEED standards.
Recently, a 1960s Central Phoenix ranch home remodeled by Beere received LEED certification. Under the LEED program, points are given for each energy-saving, Earth-friendly installation you do in a home, like Beere’s usage of recycled plumbing fixtures and framing materials, and energy-efficient products like tankless water eaters and low-flow showerheads. Get enough points, and you get the LEED certification, currently the only way of guaranteeing a home is constructed in “green” fashion. Beere’s renovated abode is only the third such certified home in the United States.

Along the way to renovating the LEED-certified house, Beere started a second business, Green Street Development, which builds and renovates “green” homes to support urban infill.

Beere is currently using his first home as office space and as a model for Green Street Development. And he’s scouting locations for his next LEED-certified renovation.

“That’s the biggest challenge of this (soft real estate) market,” says Beere. “Just because a home is green doesn’t guarantee a sale. It still has to have good design in a great location.”

_by Kim Hill, a Gilbert-based freelance writer._
2000s

Tatiana Domenico '07 M.M.C. and Anthony P. Domenico '02 M.B.A. have opened a shop in downtown Chandler selling imports from Russia.

Ming-Yi Kang '07 J.D. recently accepted a position with Gust Rosenfeld P.L.C. in Phoenix, where he will practice law related to commercial real estate transactions.

Malissa Geer '07 B.I.S. received the 2008 YWCA Tribute to Women Emerging Leader Award for her passion and commitment to community improvement.

Kimberly Ann Joiner '06 B.A.E. was crowned Miss Arizona 2008 in October 2007 and competed in the Miss USA pageant in April.

Andrew Philippi '06 B.I.S. is currently a Peace Corps volunteer in Albania.

Lina Marcela Quintero '06 B.A. recently purchased Elements of Design, a residential design firm based in Scottsdale.

\[\text{SUN DEVIL BIRTHS}\]

Judah Lue Buxton was born recently to Jennifer Buxton '04 B.S. and Jeffrey Buxton '07 B.S.E. He joins big sister Jady.

Mia Alyssa Leilani Leon was born to Jamie Legan-Leon '00 B.S. and Richy Leon '99 B.A.E. on July 5, 2007, in Yuma. She joins her big brother Johah, age 4.

Lilana Paige Schaefer was born to Jessica (Farrell) Schaefer '04 B.S. and Zach Schaefer '03 B.I.S. on Sept. 7, 2007. She joins her big sister Savannah.

Kaila Anne Peterson was born to Derek Peterson '95 B.S. and Tambralyn Peterson on Sept. 18, 2007; she joins big sister Madison.

Austin Phillip Bravo was born to Veronica M. Bravo '04 B.A. and Brandon Neubig on Sept. 22, 2007.

Kimberly Marie Ellis was born to Phillip Ellis '97 B.S. and Pamela Ellis '99 B.S.N. on Oct. 4, 2007, in Albuquerque, N.M.

Ethan Daniel Weisenberg was born to Richard Weisenberg '03 B.S. and Rebecca Weisenberg on Nov. 7, 2007.

Ella Mary Snyder-Peck was adopted by Laura Peck '92 B.A. and Brad Snyder '93 B.A. on Dec. 27, 2007.

Taylor James Dodd was born to Kyle Dodd '07 B.A. and Rhonda Dodd '02 B.S. on Jan. 20, 2008 in Fullerton, Calif.

Jake Barnard '06 B.S. has entered his first year of studies at the West Virginia School of Osteopathic Medicine, in Lewisburg, W.V.

Daniel R. Brodie '06 B.A. produced "Neptunus Rex," a film co-written by fellow alum Logan J. Antill '05 B.A. The 41-minute feature was named Best Student Film at the 2007 New Hampshire Film Festival.

Sarah Stevenson '05 B.S. received a master's degree in sport psychology from Texas Tech University in December 2006.

Vanessa L. White '05 M.M.C. has been hired as the public information officer at the Pinal County Sheriffs Office.

Deborah Vaughn '05 M.F.A. has joined the staff of the Oregon Arts Commission as an arts education coordinator.

Amanda Kuchinski '05 B.M. participated as a cast member in Arizona Broadway Theatre's production of "Fiddler on The Roof."

Steven Mitten '05 B.A.E. recently accepted a position as an 8th grade social studies teacher at Sonoran Trails Middle School in the Cave Creek Unified School District.

Kara L. Brun '04 B.A. has been named head softball coach at Florence High School.

Dawn Leonard Tripp '04 B.A. was recently elected president and CEO of Circulo de Amigas, a nonprofit organization dedicated to educating and empowering girls and women in Jinotega, Nicaragua.

Christian M. Wolford '04 M.B.A. recently joined the Miller Group as vice president for Miller Capital Corp. and Miller Capital Markets, LLC, a registered investment banking firm.

Erin Sorensen '04 B.S. became president-elect for the Greek Alumni Club of the ASU Alumni Association in October.

Scott E. Nodes '03 M.S.E. was promoted to assistant state engineer by the Arizona Department of Transportation.

Angela Gomez '03 B.A.E. is a third grade teacher at Griffith Elementary School in Phoenix.
JoAnne Cacciatore '02 B.A., '05 M.S.W. was the recipient of the Hon Kachina volunteer award for her work with bereaved parents. In 1996 Cacciatore founded the MISS Foundation, a volunteer-based organization committed to providing crisis support and long-term aid to families after the death of a child from any cause.

Joel R. Anderson '02 B.A., a member of the Phoenix Fire Department, was recently a cast member on the reality television series “Survivor: Micronesia.”

Alon Shnitzer '02 B.I.S. recently accepted the position of associate vice president at Marcus and Millichap Real Estate Investment Service in Phoenix.


Christine McAuliffe '01 J.D. has been elected as a member of the Arizona Biotech Industry Association, a not-for-profit trade association that promotes the growth of the bioscience industries in Arizona.

Theresa (Camp) Dorlini '01 B.S. has received her certification for interior design at the national level, as well as in the state of Virginia, where she and her husband John Dorlini '04 M.A. co-own CIRCLE, a multidisciplinary design studio.

Kristen (Richardson) Hellmer '00 B.A., '00 B.A. is director of communications for the White House Council on Environmental Quality. She previously served as press secretary for former U.S. Rep. Jim Kolbe of Arizona.

John Marszalek '00 B.S.E. recently accepted a position at Edo Nexgen, located in Des Plaines, Ill., as a hardware engineer.

Donald J. Crampton '00 Ph.D. has joined Clark University as an assistant professor of chemistry.

Jeffrey T. Burgess '00 B.S., '07 J.D. is a new associate at Christie, Parker & Hale LLP, a property law firm in southern California.

Laura J. Taylor '99 B.S. received the 2007 Design for Asia Award from the Hong Kong Design Center for her work on in-ear noise-canceling headphones. Laura is currently a senior designer for Philips Design in Hong Kong.


Sherrie L. Medina '99 M.F.A. has co-created Ghost Gallery, Phoenix’s first migratory art space. Medina is a practicing artist who has curated highly acclaimed local exhibitions.

Heidi A. Pursley '98 M.B.A. has been hired by DeCrane Aerospace as the new vice president of sales and marketing.

◆ Jason Farrell '98 B.A. is the public relations manager for Fender Musical Instruments Corp.

John Rotter '98 B.S.E., '00 M.S.E. recently won an academic excellence award from the Vermont Law School.

◆ Christopher A. Miranda '98 B.S.E., '07 M.B.A. was recently named office manager of Dewberry, a privately held professional firm in Phoenix.

Joshua A. Lanesky '97 B.S. was named by MayfieldGentry Realty as the firm’s director of construction.

Joshua Cohen '97 B.A.E. recently accepted a position at Camp Cobbossee, located in Monmouth, Maine, as director/owner.

Patrick K. Moore '97 Ph.D. is an associate professor and public history program director for the University of West Florida’s department of history, and was named the 2007 Florida Professor of the Year by the Carnegie Foundation for the Advancement of Teaching.

◆ Kimberly Demarchi '97 B.S., '97 B.S. received the 2008 Judge Learned Hand Emerging Leadership Award, an award that pays tribute to an attorney practicing 10 years or less who has demonstrated a commitment to the values of public or community service.

Heidi Reeder '96 Ph.D., an associate professor at Boise State University, was named 2007 Idaho Professor of the Year by The Carnegie Foundation for the Advancement of Teaching.

Amy (Abbate) Rex '95 B.S., '98 M.P.A. was named the director of the Arizona Meth Project, which is an initiative designed to prevent methamphetamine use.

Brian MANNELLY '95 B.S. was named director of port planning by the Port of Tacoma.

Barry S. Hurst '95 B.S. is the owner of a Maggie Moo’s ice-cream parlor franchise in Phoenix.
Tuned into each other

Kevin Gossett ’81 B.S.
Jill Gossett ’87 B.A.

Sometimes the most important persons in our lives turn out to be nearer to us than we ever thought. Such was certainly the case for Jill and Kevin Gossett, who discovered a remarkable series of coincidences that linked their lives.

“If there is such a thing as a soulmate, it sure seems like these odd things we have in common are more than a coincidence,” Jill said. “ASU and the Valley of the Sun have played a big part in all that.”

According to Jill, both she and Kevin frequented some of the same watering holes and restaurants while attending and graduating from the university, several years apart. Both worked at different times for Valley radio station KTAR. Both converted to Catholicism as adults and entered into the faith on the same day and same year, in different states—all of this happening before they ever met.

It was in cold, icy Grand Rapids, Michigan, where the two ASU graduates finally encountered each other at WGRD AM/FM in 1990. Kevin was an announcer; Jill was on the sales staff.

“We were involved in many of the same projects,” says Kevin. However, while the two executives shared many similar interests in addition to work, it was Kevin’s morning show co-host who finally brought the two together.

“It always helpful to have a ‘cupid’ initiate the first date,” advises Jill, who married Kevin in 1994.

Currently, Jill works as account manager and Kevin as program director and afternoon announcer at Phoenix’s 99.9 KESZ-FM. Before returning to Phoenix a few years ago, the alumni couple traveled on individual career paths leading through some of the most important electronic media markets in the nation.

Their advice for achieving success in radio?

“Get every bit of experience you can—creating web content and learning digital production are especially important,” advises Kevin, who was morning show host at Chicago’s WINDY 100 and enjoyed a similar position at 97.1 WASH-FM in the nation’s capital before returning to Phoenix. “There are so many more ‘hooks’ today that can help you land a job at a radio station.”

Being in the right place at the right time doesn’t hurt. “Starting out in a mid-size market is also a good way to launch a career,” said Jill. “In Grand Rapids, the 55th largest market, I went from sales to general manager of three stations in just eight years.”

By Oriana Parker, a Scottsdale-based freelance writer.
Rene E. Vera ’90 B.S., currently deputy director of the Phoenix Parks and Recreation Department, was inducted into the 2007 Alumni Hall of Fame by the College of Public Programs.

Michele (Tell) Woodrow ’90 B.A., co-principal and founder of Preferred Public Relations & Marketing, was named the 2007 Female PR Influencer of the Year by In Business Las Vegas.

1980s

◆ Lt. Col. Dallas Eubanks ’88 B.A. was recently selected as battalion commander and professor of military science for Army ROTC classes at Michigan Tech University in Houghton, Mich.

Robin Know ’88 M.C. has been promoted to the position of clinical director at Desert Canyon Treatment Center in Sedona.

Frank Kardasz ’88 M.P.A. recently completed the chapter “Sex offenders on the Internet: Cyberstruggles for the protection of children,” which was published in the anthology “Violent offenders: Theory, research, public policy and practice.”

James E. McDonald ’87 M.S. was elected president of the Oregon State Board of Nursing in September 2007.

Alan Gillespie ’87 B.S. has been promoted to senior vice president by the McShane Corporation.

David S. Kusler ’86 B.S. has been named vice president of Independent Community Banks of North Dakota.

Warren Tracy ’86 B.A. was featured in Entrepreneur Magazine’s November 2006 issue. His store, The Busted Knuckle Garage, offers gifts, nostalgia items and collectibles for automotive and motorcycle enthusiasts.

◆ Enamul Hoque ’85 M.S.E. recently gave a $250,000 gift to the Department of Civil and Environmental Engineering in the Ira A. Fulton School of Engineering. Hoque became the first donor to have a laboratory named after him within the new ISTB2 research facility, the E.M. Hoque Geotechnical Laboratory.

Janet S. Gaffney ’84 Ph.D. is a professor in the department of special education at the University of Illinois at Urbana-Champaign.

Susan Hagerty ’84 B.S. was appointed executive vice president by Profdoc ASA, a leading vendor in healthcare information technology.

Edward A. Johnson ’84 Ph.D. has been named the next president of the Au Sable Institute of Environmental Studies.

◆ Vada O’Hara Manager ’83 B.S. has joined the board of directors for Ashland, Inc., a leading Fortune 500 chemical company based in Covington, Ky. He currently works as director for global issues management for Nike, Inc.

Donna Moore ’82 B.A.E. will be honored as one of two 2008 Jump Rope for Heart outstanding coordinators of the year by the American Alliance for Health, Physical Education, Recreation and Dance.

Anthony Cabot ’81 J.D., a partner at the law firm Lewis and Roca LLP, was named a “Band 1 Notable Practitioner” in the gaming and gambling categories of Chambers Global 2008.

Mark E. Ryan ’81 Ph.D. now writes a column for the Arizona Republic, “Ask the Teacher.”

John T. (Ted) Simons ’81 B.S. has been named the new host of “Horizon,” KAET/EIGHT’s nightly public affairs program.

Timothy J. Benson ’80 B.S. was named interior design project manager by Corgan Associates, Inc., a Dallas based company with offices in Arizona.

1970s

Michael J. Know ’79 B.S., ’83 M.S., ’90 M.S. is currently campaigning for a seat in the U.S. Senate in 2010.


◆ Morris “Mo” Stein ’77 B.A. has been named president of the Associated Sciences Consortium for a three-year term that begins in 2009.

◆ Douglas B. Sydnor ’76 B.A. was recently inducted into the Scottsdale History Hall of Fame.

◆ Kenneth R. Bucy ’76 B.M., a retired U.S. Army master sergeant, now works as an instructor in the JROTC program at Central High School in Phoenix.

◆ John A. Spencer ’76 M.S. has been appointed to the board of directors for the Azcor Corporation.

Scott W. Ruby ’75 B.S., ’78 J.D. was recently selected by a group of his peers for inclusion in “The Best Lawyers in America 2008” edition for corporate law and public finance law.

Norman Davis ’75 J.D. has been named associate presiding judge for the Maricopa County Superior Court. A former presiding judge at the Northwest Regional Court Center in Surprise, he assumed his new judicial assignment earlier this year.

Carl Jacobson ’74 B.S.E. will be celebrating his fifth anniversary of retirement from the workforce, as well as his 56th birthday, and says "life is good." Currently residing in Thailand, he has traveled to over 20 countries, including North Korea, Vietnam and a few in the Middle East.

◆ Robert A. Ackley ’74 B.A.E., ’74 B.S. served as a math delegate on tour in Cairo, Egypt, where he shared his knowledge and experience with Egyptian counterparts.

Anne C. Ronan ’73 B.S.W., ’79 J.D., a staff attorney at the Arizona Center for Law in the Public Interest, was inducted into the 2007 Alumni Hall of Fame by the College of Public Programs.


George Flores ’71 B.A., ’77 M.P.A., a community development director for the city of El Mirage, was recently inducted into the 2007 Alumni Hall of Fame by the College of Public Programs.

◆ David Plumb ’70 B.S., ’78 M.B.A. has been hired as the new chief executive officer for the Navapoch Electric Cooperative.

1960s

◆ Laurence J. Moore ’65 M.C., ’70 Ph.D., a professor of business information technology in the Pamplin College of Business at Virginia Tech University, became a professor emeritus in August 2007.

◆ Gregory N. Pearson ’65 B.S. recently celebrated 42 years of service with State Farm Insurance as an agent in Austin, Texas.

Allen (Mack) McCarley ’63 B.A. has been inducted into the Arizona Golf Hall of Fame. A PGA professional for 38 years, he has twice been selected as “Professional of the Year” by the Southwest section of the PGA. He currently teaches golf in Utah.

1950s

Albert R. Bates ’52 B.A. has published a biography about Jack Swilling, the founder of Phoenix: “Jack Swilling: Arizona’s most lied-about pioneer.”

1940s

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Elaine Thompson ’66 M.A.E.
November 19, 2007
Virginia (Adele) Robinson ’65 M.A.E., ’72 Ed.D.
September 18, 2007
Robert D. Hayward ’65 B.S.
March 26, 2007
Edith (Brown) Blakey-Sweet ’65 B.A., ’67 M.A.
August 7, 2007
Julia Adams ’65 B.A.
September 29, 2007
Robert W. McCaffrie ’65 M.A.E.
November 4, 2007
Dennis P. Turnage ’65 B.A.E., ’74 J.D.
October 6, 2007
Charman L. Luaue ’65 M.A.E.
January 16, 2006
Virginia (Dixon) Barron ’65 B.S.
November 20, 2007
Barbara S. (Preston) Roth ’66 M.A.E.
January 20, 2006
Ralph Peck ’66 B.A., ’70 M.S.
October 19, 2007
William H. Greenberg ’64 M.A.E.
May 31, 2007
James McKeen ’64 B.S.
November 12, 2007
Henry Chick III ’64 M.A.E.
September 13, 2007
R. Spencer Dickinson ’63 B.A.E.
November 16, 2007
James H. Marshall Jr. ’63 B.A.E.
May 8, 2007
Saul Herscovici ’63 B.S.E.
April 13, 2007
Leslie L. Miller ’62 B.S.
December 15, 2007
Janice (Turley) Johnson ’62 B.A.E.
July 27, 2007
Mary E. Jackson ’61 B.A.E., ’62 M.A.E.
March 16, 2007
Thomas Walker ’60 B.S.E.
November 5, 2007
Alexander Marusich ’60 B.S.
November 10, 2007
Robert Arriola ’60 B.S.
October 25, 2007
Richard “Buddy” Solem ’60 M.A.E.
August 6, 2007

1950s

Harold W. Harris ’59 B.S.
May 5, 2005
Warren K. summers ’59 B.S., ’72 M.A.E.
November 14, 2007
Margaret E. Dortland ’59 M.A.E.
June 26, 2007
Billy J. Howard ’58 B.S.
November 7, 2007
Joyce (Ritter) Lipson ’58 B.A.E.
August 19, 2005
Alice L. Reading ’59 B.A.
August 16, 2007
Donald M. Vandyke ’58 B.S., ’60 M.P.A.
September 30, 2007
Margaret (Grantham) Rhoads ’58 M.A.E.
April 2, 2007

1940s

Harold Miller ’49 B.A.E.
October 2, 2007
Ruby H. Jordan ’49 B.A.E., ’55 M.A.E.
August 4, 2007
David A. Russell ’49 B.S.
August 22, 2007
Crystal (Townsend) Grant ’44 B.A.E., ’56 M.A.E.
June 1, 2007
Genevieve (Smith) Allen ’44 B.A.E.
November 10, 2007
Wilma (Dean) Stone ’44 B.A.E.
October 18, 2007
Rev. Wesley Clyde Baker ’43 B.A.E.
January 4, 2004
M. Anne (Petrie) Meikle ’42 B.A.E.
October 23, 2007
Robert E. Giacomini ’41 B.A.E.
August 15, 2007
Maybelle (Parsons) Southard ’41 B.A.E.
April 5, 2007

1930s

Afton Patrick ’39 B.A.E.
July 21, 2005
Porry Patrick ’39 B.A.E.
March 21, 2005
Mollie (Wusich) Blackman ’39 B.A.E.
September 6, 2007
Thomas Pavelin ’37 B.A.E., ’56 M.A.E.
November 6, 2007
Margaret B. Pavelin ’58 M.A.E.
November 12, 2007
Ruth (Pirtle) Chastain ’32 3yr., ’38 B.A.E.
October 27, 2007

1920s

Thelma Peterson ’29 2Yr.
October 10, 2007
Pat (Johnsen) Griffin ’26 2Yr., ’35 3Yr.
September 21, 2007
ASU students win Fulbright scholarships to study overseas at double the national average, a record 62 student Fulbrights in 2002-07. ASU students also lead the nation in winning National Security Education Program grants to study abroad in countries of critical interest to US security.

ASU rocks the rankings: US News & World Report ranked ASU in the top tier of national research universities for the first time in history. Three of ASU’s colleges have made the elite top 25 US graduate programs list, and ASU is the only Arizona university with any colleges in the top 25.

ASU has added 3.5 million square feet—or 80% more—of new classroom, research, residence and other space since 2003, and the pace continues. We have a number of new buildings in progress and scheduled for opening in the near future, including new academic buildings at the Polytechnic campus; a new building for the College of Nursing and a new home for the Walter Cronkite School of Journalism and KAET on the Downtown Phoenix campus; and a second building at SkySong.

In 2008–09 ASU expects to award more than $420 million in financial aid to 45,000 students. The average student financial aid package in 2006-07 was $8,235.

ASU is 6th in the nation for National Science Foundation research expenditures among universities—like MIT and CalTech—that do not have medical colleges.

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Daaimah LaVigne
Arizona native
Class of 2008

ASU Research assistant
National Science Foundation awardee
Certified nursing assistant
Marathon runner and triathlete
Community volunteer
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ASU now awards almost 14,000 degrees every year, to meet Arizona’s needs for an expanding educated workforce. At the same time, the number of National Merit Scholars and National Hispanic Scholars at ASU has increased eight-fold, and almost 30% of freshmen are from the top 10% of their high school class.

According to the Princeton Review, ASU is one of the best values among the nation’s undergraduate institutions.